

NIDEC is moving to the next stage.

Move the World, Change the Future and Aiming to be a “top-class” global company

Corporate Philosophies

Policy

POLICY

The aim of NIDEC Corporation is to contribute to the development of society and the welfare of the general public around the world. NIDEC aims to do so by supplying the highest quality products. Our company is sincerely and enthusiastically dedicated to the trinity of technology, skillfulness, and modern science. Thereby, NIDEC strives to promote the prosperity of our society, our company, and all our employees.

Mission

MISSION

We contribute to the Earth by producing the highest quality motors in the world. All NIDEC employees work to the very best of their ability to send motors into the world. It is with these motors and other products we make that we solve various issues such as the conservation of the global environment, and contribute to making better lives for people all over the world.

Vision

VISION

- ▶ NIDEC is a global company that grows sustainably for the next 100 years and beyond.
- ▶ NIDEC is the world’s leading solution-providing business group that solves numerous problems for the people in the world.

Value

VALUE

“NIDEC Way” “The Challenging Road”

- ▶ Three Corporate Policies: “Passion, Enthusiasm, and Tenacity,” “Work smart,” and “Do your work now; do it without hesitation; do it until completed.”
- ▶ “Creativity,” “Respect,” “Collaboration,” “Integrity,” “Decision Making,” “Team Building,” and “Grow Talent.”

Discipline & Code

DISCIPLINE / CODE

- ▶ 3Q6S
- ▶ Seven Articles of NIDEC Employees, 3Ps (Be proactive, productive, and professional), and eliminating six bad habits
- ▶ Three Management Principles
- ▶ Three Basic Management Philosophies
- ▶ Three Management Methods Three Management Attitudes Three Conditions for Success
- ▶ CSR Charter (social responsibility, respect for diversity, etc.)

WE SUPPORT



The NIDEC Group joined the UN Global Compact in August 2015 and officially announced its support for the 10 Principles