



CORPORATE PROFILE







Under the "One Nidec" initiative, the Nidec Group is united in its pursuit of groundbreaking world-class solutions in order to bring innovation to the world.



NIDEC turns 50 on July 23, 2023.

On this occasion, I extend my heartfelt gratitude to our customers, shareholders, and many others for their dedicated support for NIDEC. My gratitude also goes to our company's employees, who have given so much of themselves to keep the company growing.

1973, the year our company was born in, saw the Japanese economy, which had been enjoying rapid growth until then, lose momentum, ushering in troubled times. It was under these circumstances where NIDEC made a strong start, with only four founding members who, despite such social conditions, gathered as "dream dreamers" to work with their cheerful spirits and big dreams to make NIDEC the world's leading company. With our passion for motors and people who joined us one after another for the same purpose, we have overcome a myriad of difficulties, giving shape to our dreams one by one. The accumulation of these dedicated efforts is the basis of our company today. Now, with our motor-oriented businesses applied in drive technology and other areas of business, and with our sales channels extended around the globe, we support all kinds of technological innovation as a comprehensive global solution provider. On April 01, 2023, the first day of our commemorative 50th fiscal year, the company changed its Japanese name from its original "Nihon Densan Kabushiki-gaisha" to "Nidec Kabushiki-gaisha," to make a fresh start for the next milestone of the 100th anniversary, as a global company both in name and reality. Our business bases, which are currently in 45 countries around the world, will be operating in more than 100 countries in the future, blooming like flowers on NIDEC as a thick trunk. NIDEC stays committed to becoming a true, first-class global company where people gather from every corner of the globe and everyone can work with pride.

We would greatly appreciate your continued business and support for us.



5. Rozomil





This year marks the 50th anniversary of NIDEC. The path I have walked with Mr. Nagamori, our Chairman, for the past 50 years can be described as "walking along a long road shouldering a heavy load," as in the last words of Tokugawa leyasu (a prominent Sengoku daimyô, and the founder of Japan's Tokugawa shogunate) that serves my personal motto. Nonetheless, all the business and support we received from our customers, business partners, and shareholders made NIDEC what it is today, and enable us to run for the next 50 years. I hereby extend my sincere gratitude to all of them.

We are living in tumultuous times. Recent geopolitical risks are bringing about an energy crisis, surge in material prices, and so many other impacts to economic activities. It is by anticipating these situations will continue that we at NIDEC will keep contributing to creating a sustainable society, while re-realizing the company creed ("Aim of Nidec Corporation") that we have been exercising since the company's foundation, to grow to be a 100-year company.

Our company creed is: "The aim of Nidec Corporation is to contribute to the development of society and welfare of the general public around the world. Nidec aims to do so by supplying the highest quality products. Our company is sincerely and enthusiastically dedicated to the trinity of technology, skillfulness, and modern science. Thereby, Nidec strives to promote the prosperity of our society, our company, and all our employees."

Since its foundation, NIDEC has been producing light, thin, short, and small products to contribute to saving resources and energy. Additionally, we transformed our business portfolio ahead of other companies' similar attempts by predicting future trends, contributing to social development by supplying IT, home appliance, and automobile markets with distinctive and creative products. Now, with the ever-expanding range of business operations and opportunities for us to shine in, we at NIDEC are poised to make a leap forward as a comprehensive global solution provider.

Thank you in advance for your continued support for NIDEC.

Hiroshi Kobe

Representative Director,
President and Chief Operating Officer

Hiroshi Kohe

Upholding the three all-time essential attitudes as our driving force, Nidec continues to take on challenges on a worldwide scale to become "the world's leading comprehensive electronics manufacturer."

With approximately 300 group companies operating around the world, Nidec develops, produces, and sells all kinds of motors ranging from small prevision motors to super-large ones. Underpinning our business activities are the three essential attitudes, i.e., "Passion, Enthusiasm, Tenacity," "Working hard and smart," "Do it now; do it without hesitation; do it until completed" to become the world's leading company. We will continue to create synergies among group companies via close collaboration with one another, produce the world's leading products and solutions comprising our motors, peripheral equipment, and applied products, and provide our customers with new values to become a company that will grow sustainably even 100 years from now.

Transforming from the world's leading comprehensive motor manufacturer to the world's leading comprehensive electronics manufacturer, the Nidec Group never ceases to work for the better future.

The Nidec Group's new corporate philosophy, mission, and vision

As Nidec welcomes its 50th anniversary in 2023, we set a new corporate philosophy in hopes of growing sustainably for the next 100 years and beyond. This new corporate philosophy, which is based on the company's aim, succeeds the values, code of conduct, and action guidelines typified by the three corporate policies ("Passion, enthusiasm, and tenacity," "Work smart," and "Do your work now; do it without hesitation; do it until completed"), which are the source of the Nidec Group's growth for the past 50 years. The new philosophy also clarifies the purpose of the Nidec Group's growth and meaning of existence in the form of mission. In addition, as a company seeking to be the world's leading company, we have newly defined our vision as a solution-providing business group that, through our actions, contributes to global environmental conservation and improving the lives of people in the world, and unified all the elements into one set of philosophies.





Corporate slogan

→ All for dreams

Nidec Corporation has a corporate slogan,

"All for dreams,"

and a corporate statement

that stipulates the values

that we offer to our stakeholders.

Corporate statement

We begin with dreams.

Dreams drive our motivation.

Dreams are our future.

The world's dreams, people's dreams, our dreams.

Our passion creates ideas that make dreams come alive.

Technology and products

that were only dreams become reality.

All for dreams

Dreams challenge and the Nidec-Group will continue to meet the challenge. For the world's and people's tomorrows,

The world's first, the world's best technologies and products, We will continue our part in creating a better society.

Trajectory towards becoming the world's No. 1 motor manufacturer—it all started with the dreams of only four people.

Nidec-Defined by Our Quest to Be No.1

Under the "One Nidec" policy, we stay united as a group, and constantly forge ahead to achieve our dreams.



A big dream that started in a small humble shed

On July 23, 1973, Mr. Shigenobu Nagamori, who was then 28 years old, and who now serves as Nidec Corporation's founder, Chairman and CEO, founded the company, with three others with a capital of 20 million yen in Nishikyo-ku Kyoto. Full of passion to make Nidec the world's leading company, the four young men started to manufacture and sell small precision AC motors, Mr. Nagamori soon flew to the United States alone and cultivated promising enterprises as customers by visiting them and knocking on doors without appointments.

Nidec Corporation starts the production 1973 08

Nidec Corporation is founded in Kyoto, Japan.

and sales of small precision AC motors.

Nidec America Corporation is founded in St. Paul, Minnesota, USA

1980~

Nidec becomes the world's top HDD spindle motor manufacturer.

In 1981, the personal computer market in the United State began to take off and, taking advantage of this trend, Nidec launched the production of spindle motors for 5.25-inch hard disk drives (HDDs). Subsequently, the company produced small precision AC motors for office equipment and axial flow type brushless DC fans, followed by the full-scale production of 3.5-inch HDD spindle motors in 1984. It was during the same year that Nidec acquired the axial flow fan division of Torin Corporation of the US, and renamed it as Nidec Torin Corporation, making Nidec's very first M&A-based purchase of a company. In Japan, Nidec established new production bases in Shiga, Okayama, Nagano and Tottori Prefectures, while advancing into overseas markets in Singapore, Thailand, Taiwan, China, Germany, the Philippines, and other countries, transforming itself from a Kyoto-based venture company to a global company at an amazingly fast pace.

Nidec Torin Corporation (current Nidec America Corporation) is founded in Torrington, Connecticut, USA, as a result of the first company acquisition in Nidec's history.

1988.11

Nidec Corporation lists its stock on the Kyoto Stock Exchange and the Second Section of the Osaka Securities Exchange.

Nidec Corporation lists its stock on the First Section of the Tokyo Stock Exchange.





purchase Torin Corporation

Mr. Nagamori attends an investiture ce to commemorate Nidec's listing



Mr. Nagamori rings the opening bell at the New York Stock Exchange to commemorate the company's listing of its stock there.

2000~

Nidec goes global through business diversification and acquisitions.

In 2001, Nidec went public on the New York Stock Exchange. The construction of the company's Head Office and Central Technical Laboratory building was completed in Minami-ku in the city of Kyoto in 2003. Nidec continued to conduct business in the global market while actively purchasing companies through M&A both inside and outside Japan, to become the world's leading company in the field of small precision motors.

2001.09 Nidec becomes listed on the New York Stock Exchange (until May 2016) 2003.05 Nidec Corporation relocates its head office to the southern part of Kyoto and opens its Central Technical Laboratory.

Nidec's net sales exceed 1 trillion yen. 2015.03

Nidec Corporation acquires the motor/drive 2017.01

and generator businesses of Emerson Electric Co. (current Nidec Leroy-Somer Group and Nidec Control Techniques Group).



2023~

Transforming ourselves from a Japanese company to the world's leading comprehensive electrical manufacturer

> We at the Nidec Group utilize world-leading technological, product development, and production capabilities to create products based on group-wide synergies and accomplish a growth strategy successfully, to become the world's leading comprehensive electrical manufacturer.

> > 2021.08

2022.02



Mr. Nagamori attends a press conference to announce the establishment of a joint venture for automotive electric traction motors with France's Groupe PSA

Nidec Corporation purchases Embraco (current Nidec Global Appliance), the compressor business of Whirlpool, a US company

Nidec Corporation purchases OMRON Automotive Electronics Co. Ltd. 2019.10 (current Nidec Mobility Corporation).

> Nidec Corporation purchases Mitsubishi Heavy Industries Machine Tool Co. Ltd. (current Nidec Machine Tool Corporation).

Nidec Corporation completes the purchase of the shares of OKK Corporation through a third-party allocation of common shares based on the capital alliance agreement with the company. (current Nidec OKK Corporation).

The company name was changed from Nihon Densan to Nidec.



one

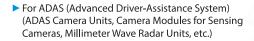
For Everything That Spins and Moves

Aiming to Become a Pioneer of Drive Technology for Motors of All Sizes -From Small Precision Motors to Ultra-large Ones

While cementing its position as the world's leading HDD motor manufacturer, Nidec has successfully expanded its business portfolio, which ranges from small precision motors to super-size ones. Our products are now used not only in information technology and office equipment, but also in a wide range of other areas such as home appliances, automobiles, commercial and industrial equipment, and environmental energy-related products. Focused on "everything that spins and moves," the Nidec Group stays committed to creating next-generation drive technologies to meet the needs of society.

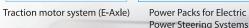
Automotive Products

- (Electric Power Steering Motors, ECUs, ABS/ESC Motors, etc.)
- ► For Powertrains (Traction Motors, Control Valves, Dual Clutch Transmission Actuators, DC/DC converters for xEVs etc.)



► For Bodies (Head-up Display (HUD) Drive Motors, Cooling Fans for Navigation Systems, Key-less entry system, Power window switch, etc.)













Robotics

- ► Motors for Service Robots
- ► Drone Motors
- ► Automated Guided Vehicles (AGVs)
- ▶ Reducers
- ► Camera Modules
- ► Electronic Components (Pressure Sensors, Switches, Encoders, etc.)
- ► AC Servo Motors
- ► DC Servo Modules

- ► Industrial Robot Modules
- ► Joint Modules for Industrial Robots
- ► Linear Actuators







Reducers for Robots





AC Servo Motors (S-FLAGII)



For everything that spins and moves



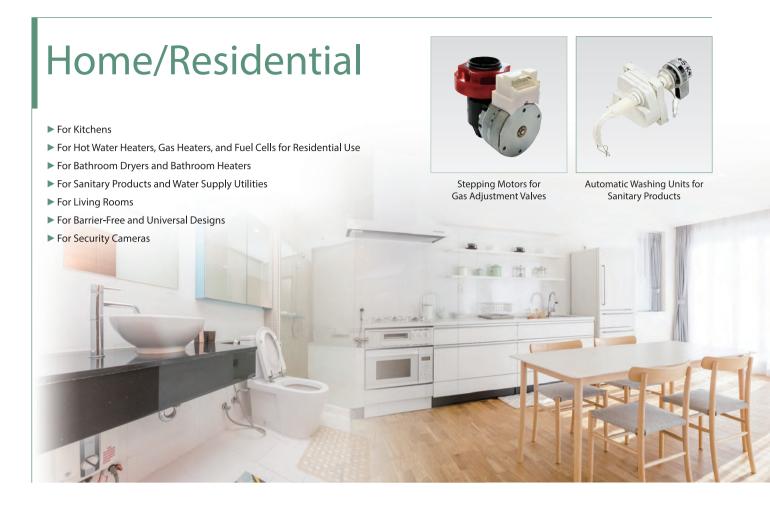






For everything that spins and moves









For everything that spins and moves

Commercial ► For Golf and Utility Carts ► ATM and CD, Payment Kiosks, and Ticketing Machines and Retail Terminals ► For Material Handling Vehicles (Card Dispensers and Readers) ► For Electric Vehicles ► Laser Markers ► Elevator Equipment ► For Amusement ► For Commercial Air Conditioners ► Pump Motors ► Motors and Pumps for Commercial Kitchen Equipment ► Compressors for Commercial Refrigerators ► Floor Care Equipment

Machine Tools/Mechanical Equipment/Inspection Equipment

► Press Machines and Feeders

▶ Die Designs and Production

► Winding Machines

► Measurement and

Assembly Equipment

► Measuring Instruments

► Automated Guided Vehicles (AGVs)

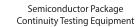
► Laser Markers

- ▶ Printed Circuit Boards and Continuity Inspection Systems
- ► PCB Separation Machines
- ► Optical Vision Inspection Systems and Semiconductor-related Products
- ► Fixtures and Software for Inspection
- ► Soldering Equipment
- ► Electrical Current Testing Systems for Semiconductor Package Substrates
- ▶ Dispensers and Coating Equipment
- ► Specialized Application and Automotive Device Inspection Equipment
- ► Vision Sensors





Machine Tools







Precision high-speed automatic press to machine motor cores



Elevator Motors

and Controllers

Traction Motor

Drive Mechanisms



Other Products

- ► Music Boxes
- ► Ceramic Art Products



80 notes ×2 Orpheus (Disc Music Box)



Automata (wind-up doll on a music box)



Electric Potter's Wheels









Nidec Motor(Dalian) Ltd.'s Technical Center

Nidec Suzhou Co., Ltd.'s R&D center

Nidec Corporation Keihanna Technology Center





Nidec Vietnam Corporation Technical Center

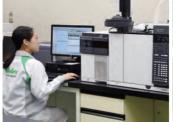
Research & Development

World-class Research and **Development Capabilities**



Nidec Corporation Central Technical Laboratory









Dynamic Space Gas Chromatography





Field Emission Scanning Electron Microscopes Supercomputers for Simulation





High-performance Electron Microscope and Other Cutting-edge Analyzers

Research and Development for the Future

At Nidec, we conduct research and development (R&D) activities under the basic philosophy of "constantly creating our company's growth engines." For any company to grow sustainably for 100 years and beyond, it must anticipate future events in markets, and constantly bring into the world products that utilize the world's leading technologies. It is for this purpose that, in the area of research (i.e., the "R" of research), we finished the construction of Nidec Research and Development Center (currently, Nidec Shin-Kawasaki Technology Center) in 2013, the year of the company's 40th anniversary, and it has been promoting basic and new applied researches in collaboration with our Taiwanese research institute established in 2012. In addition, we finished the construction of a new R&D base, Nidec Center for Industrial Science (currently, Nidec Keihanna Technology Center) in Keihanna Science City, in 2018 to expand the area of our

researches significantly.

In the area of development (i.e., "D" of development), Nidec corporation's and group companies' Japanese domestic bases in Kyoto, Shiga, Nagano, and other places, and facilities in overseas factories around the world work closely with research institutes to promote product development based on close ties with our customers. As the world enters the age of dramatic transformation, dubbed as the "fourth industrial revolution," to start manufacturing products based on IoT (Internet of Things). For these times, we at the Nidec Group, united, stay committed to engaging in research, development, and production to capture this moment of reform ahead of others, propose to our customers motors and related technologies as basic components to form a new society to emerge, and utilize our revolutionary production technology to create and offer new products.

The concept of building new business base of the Nidec Group

Aiming to further deepen the ties among Nidec Group companies as we make strides toward achieving the group-wide, FY2030 consolidated net sales goal of 10 trillion yen, we executed a plan to build a new business base to house, among other facilities, Nidec Corporation's second head office, and the head offices and R&D centers of some group companies. As Nidec's business expands, part of the company's functions, as well as the head offices of Nidec Drive Technology Corporation and Nidec Advanced Technology Corporation, will be transferred to the new site located to close to Nidec Corporation's existing head office building, to be home to approximately 5,000 employees in the end.

(The construction of the business base is expected to be completed in 2030.)





Employees work in a shared space.

Nidec Corporation Keihanna Technology Center

To accelerate the Nidec Group's growth as a business enterprise and build a 21st century manufacturing system, we aim to enhance our market-needs-focused manufacturing infrastructure and adopt advanced technologies via open innovation based on university-R&D institute-company networks. Nidec Center for Industrial Science (NCIS) not only promotes production technologies but also researches artificial intelligence (AI), material, sensor, actuator, module, systemization, and other revolutionary element technologies to create new products through collaboration with various universities and research institutes. It is Nidec Center for Industrial Science's role to address existing as well as future challenges and successfully contribute to Nidec's business in short, medium and

Nidec Corporation ShinKawasaki Technology Center

As members of world-leading R&D facilities of motor of the world-leading comprehensive electrical manufacturer, Nidec's research engineers based in Japan and Taiwan work to deepen our ties with industry and universities and governments around the world, engaging in basic, advanced, and applied researches to create a sustainable society. Under the One Nidec policy, we utilize technology to connect our business bases globally, and train engineers to forge Nidec's



Nidec Corporation ShinKawasaki



Nidec Research and Development Center, Taiwan













Higher Quality, Lower Cost, Faster Delivery



A prompt and constant supply of high quality products is an issue of first priority—and is only attainable by staying closely attuned to product development cycles. In this context, all of our production lines are developed in-house in order to ensure a high degree of adaptability

to swift changes in specifications. In order to pursue high value-added products, domestic bases engage in R&D-oriented activities.

"Technical centers" of each product field

have introduced production lines capable of responding to mass-production for designing and developing new products and now produce and evaluate prototypes. These technical centers function as mother factories for our o shore production bases

and strongly support Nidec's broad-ranging overseas production activities by sharing detailed information.

Nidec's business bases, in Japan and elsewhere, have established quality assurance departments, each of which manages a solid quality management system in faithful accordance with ISO9001 and IATF16949, and an environmental management system to conform to the ISO14001 in order to secure an ecofriendly production system. Also, to minimize employee job-related safety and health risks, we are building an occupational health and safety management system the conform to ISO45001.

















In 1994, Nidec Corporation and other Nidec Group companies acquired our first ISO9000 certificate for operations at our domestic manufacturing bases. Since then, 31 domestic bases and 113 overseas production bases have joined the list of our certified facilities. In the meantime, 27 of our domestic automotive motor manufacturing bases and R&D centers and 63 of such manufacturing bases and R&D centers overseas have acquired the "IATF16949" certificate. In addition, 33 domestic bases and 105 overseas production bases have obtained the "ISO14001" certificate, and 38 overseas production bases are now certified according to ISO 45001 (Occupational Health and Safety Assessment Series). In 2009, the Chemical Analysis Team of the third group of the Quality Assurance Department's Components Quality Assurance Group of Nidec's Small Platform Motor & Solutions Business Unit obtained the "ISO/IEC 17025" certificate, which is the international standard applied to chemical testing laboratories, and the team now receives analysis requests.In 2023, Central Technical Laboratory was certified according to AS9100, a quality management system for the aerospace

Nidec's CSR CSR: Environmental Approach

"Employees," "the company" and "products" are the society's "mirrors" to reflect one another. Nidec always polishes these "mirrors" with much care to promote our own growth as a company by making products the way the global society wants us to. This is how Nidec wishes to fulfill our corporate social responsibility (CSR). Nidec's CSR (corporate social responsibility) comprises business activities that aim to conscientiously create products and technologies that contribute to society as well as far-sighted activities that benefit local communities.

Our CSR contributes to the world by making products that spin and move and that support a bright and prosperous future.

Staying Competitive as Socially Desirable Business A Sustainable Society Even 100 Years from Now ontributing to the World by Making Products That Spin and Move Activities as a Member of **Business Activities Local Communities**

Basic Management Creed

Employment stability based on sustainable business growth Available supply of highest quality, indispensable, and widely desired products for the common good of all

Pursuit of the top leader position in each of the company's chosen paths

Environmental Contribution through Our Products

By delivering energy-efficient brushless DC motors globally, Nidec contributes to reducing electricity usage. We also develop and provide BESS (Battery Energy Storage System) units, which supply electricity stably and serve as a solution to make renewable energies more reliable. The total output capacity of our BESS units, which have been provided to global-scale energy-supplying companies, have exceeded 1GW in 2021.





The Lily Energy Storage Project in Texas, the US



Inside of a BESS container installed in Northern Europe

Living in Harmony with Local and Regional Communities



US:Donating socks to an organization that supports homeless families "Nidec employees donate socks to

Thailand: Nidec employees plant mangrove trees "Environmental conservation through tree planting

The Nidec Group engages in a wide variety of activities in regional communities where we conduct business by eyeing their future.



Vietnam: Nidec employees make donations for flood victims

"We provide support out of a spirit of mutual help."



Philippines: Cleanup around a Nidec factory "Nidec employees contribute to the local community by cleaning up the surrounding area."



"Nidec employees teach students the fun of making things online."



France: Nidec employees support the employment of people with disabilities "As a member of local communities,

we support a variety of working styles."

Nidec's CSR-related information is available on the company's official website.

Nidec's CSR website

https://www.nidec.com/en/sustainability

Nidec's CSR

Search

Nidec Group Network

Nidec Group's Global Network with More Than 300 Companies in More Than 40 Countries

Japan



Only the names of our main business bases are listed. For more details, please see the Global Map on our company website at https://www.nidec.com/en/worldwide/



Corporate Directory

Company name

NIDEC CORPORATION (Brand Name: Nime:)

Shigenobu Nagamori

Established

July 23, 1973

Capital 87,784,480,724 yen (as of March 31, 2023)

Stock listings

Prime Market on the Tokyo Stock Exchange

Lines of business

Development, manufacturing, and sales of small precision motors

Development, manufacturing, and sales of automotive motors, and home appliance, commercial, and industrial motors

Development, manufacturing, and sales of machinery

Development, manufacturing, and sales of electronic & optical components

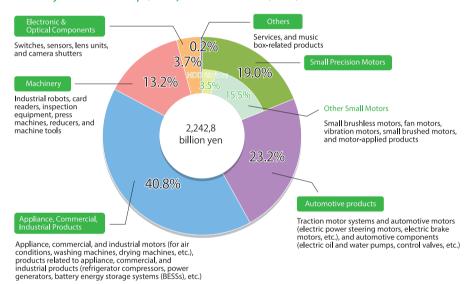
Others

HEAD OFFICE

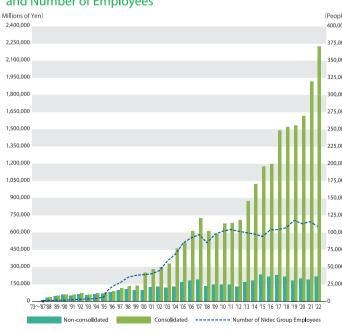
338 Kuzetonoshiro-cho, Minami-ku, Kyoto 601-8205, Japan

TEL: +81-75-922-1111 FAX: +81-75-935-6101

Sales by Product Group (Fiscal year ended March 31, 2023)



Changes in the Nidec Group's Net Sales and Number of Employees



Challenging for Global No.





More than 100,000 Nidec Group employees in 40-plus countries around the world work hard each and every day to make Nidec the world's leading comprehensive motor manufacturer.







