



—Taiwan—

My Dream: "I would like to supply the very first and most precise IC package inspection jigs in Taiwan."

My Challenge: "Raise the skills of those involved in design and manufacturing processes, and form a team of fully motivated engineers."

Chen Chienfu Nidec-Read Taiwan Corporation



—Japan—

My Dream: "I would like to create the world's most reliable reduction drive, and make *Nidec* a well-known company around the world."

My Challenge: "I will make a high-quality and environmentally-conscious workplace, and eliminate defective products."

Yuka Takuma Nidec-Shimpo Corporation



—Mexico—

My Dream: "I would like to make *Nidec* the company where people want to work for most in the world."

My Challenge: "I will brush up my presentation skills to convey how wonderful *Nidec* is accurately."

Georgina García
Nidec Automotive Motor Mexicana S.A. de C.V.



—U.S.A.—

My Dream: "I would like to make *Nidec* elevators the world's best elevators."

My Challenge: "I will differentiate our products from others by designing great motors and controllers."

Ji Fan Nidec Kinetek Corporation



—Vietnam—

My Dream: "I would like to make *Nidec* motors win the largest share in the international market."

My Challenge: "I am working hard every day to automate machines and reduce the defective rate, and produce high-quality and low-cost products."

Hoàng Xuân Đài
Nidec Sankyo Vietnam Corporation



—Italy—

My Dream: "I would like to make *Nidec* the world's most innovative company."

My Challenge: "I will make my brain spin and move faster than the fastest-spinning motor."

Gabriele Fort
Nidec Sole Motor Corporation S.R.L.



—China—

My Dream: "I would like to make the highest-quality motors and related products that are loved around the world."

My Challenge: "I am studying to gain new knowledge to enhance my quality management skills."

Sun Jianping
Nidec Copal Electronics (Zhejiang) Co., Ltd.



—China—

My Dream: "I would like to offer services that are competitive to the world's first-class hotels."

My Challenge: "I intend to obtain a qualification as a high-level engineer."

Pan Jinying
Nidec Total Service (Zhejiang) Corporation

— Article 3 —

Taking on Challenges to Make Our Dreams Come True Employing a Diverse Group of People Around the World



Nidec has over 100,000 people working all over the world. Spotlighted here are 19 of our colleagues from diverse backgrounds, sharing their aspirations and the future they envision. Our individual enthusiasm is nurturing development of *Nidec* into a corporate group globally accepted as a desirable corporate citizen.



—U.S.A.—

My Dream: "I would like to make *Nidec* the most rewarding company to work for in North America."

My Challenge: "I will contribute to expanding our business to create more job opportunities."

Della Battles Nidec Motor Corporation



—China—

My Dream: "I would like to provide the entire world with *Nidec*'s high-quality, technically superior motors."

My Challenge: "I am working to produce products using less energy to improve our quality and technology."

Yan Dongbo
Nidec Seimitsu Motor Technology (Dongguan) Co., Ltd.



—Japan—

My Dream: "I would like to design one-of-a-kind equipment that exists only at *Nidec*."

My Challenge: "I am working hard to improve my design skills and gaining technical knowledge in other areas."

Shizuya Yamamoto
Nidec Machinery Corporation



—Thailand—

My Dream: "I would like to make *Nidec*'s air conditioner motors perform better than any others in the world."

My Challenge: "I am working hard to go through the shift from AC motors to DC motors."

Suksakorn Charoensuk
Nidec Shibaura Electronics (Thailand) Co., Ltd.

—Japan—

My Dream: "I would like to build a new logistics network in a country we are yet to operate in."

My Challenge: "I will obtain experience in packaging large equipment, acquire knowhow, and launch a survey on the domestic needs of a country where we are yet to operate."

Masanobu Yoshida Nidec Logistics Corporation



—Poland—

My Dream: "I would like to contribute to achieving *Nidec*'s challenging targets."

My Challenge: "I work every day with passion, enjoy my work, work hard, and do my best."

Sylwia Skalska
Nidec Motors & Actuators (Poland), Sp.z.o.o.



—Vietnam—

My Dream: "I would like to make work environments comfortable for all employees."

My Challenge: "I listen to each employee's voice every day, and work to improve our work environments."

Phạm Thị Thùy Dương
Nidec Tosok (Vietnam) Co., Ltd.



—U.S.A.—

My Dream: "I would like to expand our encoder business to the world, and make it a US\$100 million business."

My Challenge: "I plan to establish new business alliances and acquire partners globally."

Bill Zitelli Nidec Avtron Automation Corporation



—Thailand—

My Dream: "I would like to make the world's best shutters for the world's best cameras."

My Challenge: "I am working hard in the product development department in Thailand to create cool new products."

Worapon Dao Lert
Nidec Copal (Thailand) Co., Ltd.



—Italy—

My Dream: "I would like to help people be conscious that they are part of *Nidec*."

My Challenge: "As a member of HR staff, I will arrange various opportunities such as training sessions."

Elisa Schiatti Nidec ASI S.p.A.