

## Nidec Employees Participate in Charity Bicycle Event for Funding Cancer Research

On September 27, 11 Nidec Motor Corporation (headquartered in St. Louis, Missouri, USA) and Nidec Americas Holding Corporation (North American business management company) employees and a child of one of them participated in a “Pedal the Cause” charity event.

In this event, participants bike a certain distance ranging from 18 – 100 miles, and make donations for cancer research based on the number of the miles they run. The Nidec team donated a total of \$5,833, half of which was funded by their companies, while the other half was donated by their employees and volunteers who responded to their request.



Pedal the Cause is a non-profit organization founded to provide funding for local cancer research at Siteman Cancer Center, one of the most highly evaluated medical institutions in the US, and St. Louis Children’s Hospital. All donations raised in the annual cycling challenge are used to provide

direct funding for cancer research and cancer discovery grants not currently eligible for federal funds. Over the last six years, the organization has raised \$12.5 million and funded 56 cancer research projects.

Nidec Motor Corporation and Nidec Americas Holding Corporation will continue their donation efforts in hope that further cancer research will lead to better treatment of the disease.