

August 28, 2013

Nidec Copal Corporation

22nd International Bicycle Trade Exhibition NIDEC COPAL to exhibit at "EUROBIKE 2013"

NIDEC COPAL, jointly with ITOCHU Corporation, is providing our work for the world's largest bicycle exhibition, "EUROBIKE 2013" being held in Friedrichshafen, Germany from August 28th to 31st, 2013.

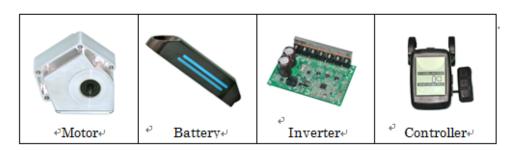
This time, we are introducing our new "Drive Control Systems" (such as motor, battery, inverter, controller, etc.) developed by NIDEC COPAL for the electric power-assisted bicycles, recently gaining popularity in Europe, the "home" of a bicycle.

The electric-power-assisted bicycle, also known as "E-Bike" in Europe, is going along with commuter/urban use as well as for sport-cycling, and recently is increasing in larger requests for more gentile design and more advanced performance.

NIDEC COPAL exhibits two types of hybrid bicycles (one made of carbon and the other of aluminum) as mock-ups equipping our newly developed drive control systems. Through our technical innovation, having a motor unit based on the middle of bicycle, "Mid-ship layout" realized various attractions such as fashionable design, high compactness, safety and comfort.

We believe our whole new bicycle will attract much attention and keen interest from all visitors.

[Main Products on Display]



Reference Exhibit (Bicycles Installing the NIDEC COPAL'S products)



[Website]

http://www.eurobike-show.com/

[Information]

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