



FOR IMMEDIATE RELEASE

Nidec Corporation
Tokyo Stock Exchange code: 6594

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Nidec to Launch Shareholder Benefit Program

Nidec Corporation (TSE: 6594; OTC US: NJDCY) (“the “Company”) today announced that its Board of Directors has resolved a launch of a shareholder benefit program at a meeting held on March 4, 2017 to thank shareholders for their continuing support, and to increase the number of shareholders holding the Company's shares in the medium and long term.

Details are as follows:

Outline of Shareholder Benefit Program

1. Eligible shareholders

All shareholders recorded in the shareholders’ register as of March 31 every year.

2. Type of benefits

The Company will offer a leaflet which serves as an admission ticket to Suwanone Museum where Nidec Sankyo Corporation, one of the Company’s subsidiaries, showcases their music box products. Nidec Sankyo Corporation is the largest music box manufacturer in Japan.

3. Delivery of benefits

The Company plans to send out the leaflet with the notice of resolutions of regular general meeting of shareholders in mid-June every year.

4. Time of introduction

This program will be introduced for shareholders recorded in shareholders’ register as of March 31, 2017.

Suwanone Museum website (Japanese only):

<http://www.nidec-sankyo.co.jp/museum/>

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