

FOR IMMEDIATELY RELEASE

Nidec Corporation

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Nidec to Reorganize Group Companies through Corporate Split Transactions between Nidec and a Subsidiary and between Subsidiaries

Nidec Corporation (NYSE: NJ, "Nidec") today announced that its Board of Directors determined at a meeting held today that a portion of Nidec's management over its subsidiaries and a portion of the subsidiary management by Nidec Techno Motor Holdings Corporation (a wholly owned subsidiary of Nidec, "NTMC") will be transferred to Nidec Motor Holdings Corporation (a wholly owned subsidiary of Nidec, "NMHJ") through absorption-type corporate split transactions (*kyushu bunkatsu*).

The following summarizes the planned corporate split transactions through which the relevant operations are expected to be transferred to the wholly owned subsidiary of Nidec.

1. Purpose of the Planned Group Company Reorganization

In line with this strategic focus, Nidec has strengthened its home appliance general motor business in Europe and North America through its acquisition of Sole Motors, an Italian company, in January 2010 and its

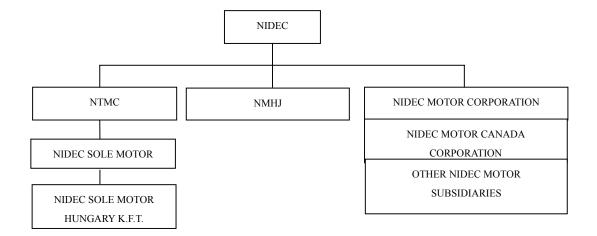
acquisition of the motors and controls business of Emerson Electric Co., a U.S. company, in October 2010. Nidec also established NMHJ in October 2010 with a plan to make it the holding company to manage the home appliance general motor business in Europe and North America.

To execute this plan, Nidec intends to reorganize the relevant group companies through the following corporate split transactions with the expected effective date being April 1, 2011. Through the proposed reorganization, Nidec seeks to streamline and further strengthen its home appliance general motor business and improve its profitability.

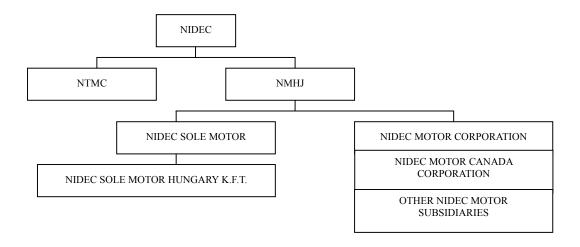
2. Summary of the Proposed Group Company Reorganization

- (1) Outline of the Proposed Corporate Split Transactions
 - ① Nidec's management of the following subsidiaries (the "Nidec Motor Subsidiaries") will be transferred through an absorption-type corporate split transaction to NMHD:
 - ≪ Nidec Motor Subsidiaries ≫
 - NIDEC MOTOR CORPORATION
 - NIDEC MOTOR CANADA CORPORATION
 - NIDEC MOTOR COLOMBIA SAS
 - NIDEC MOTOR (CARACAS) SA
 - Compania de Motores Domesticos, S.A. de C.V.
 - Rotores S.A. de C.V.
 - Controles Electromecanicos de Mexico S.A. de C.V.
 - Nidec Motor (Qingdao) Motor Co., Ltd.
 - Emerson Laminaciones de Acero de Monterrey, S.A. de C.V.
 - Motores Reynosa, S.A. de C.V.
 - Motores U.S. de Mexico S.A. de C.V.
 - SR Drives Manufacturing Limited
 - Switched Reluctance Drives Limited
 - 2 NTMC's management of its subsidiary, Nidec Sole Motor Corporation S.R.L. ("Nidec Sole Motor"), will be transferred through an absorption-type corporate split to NMHJ.

- (2) Outline of the Planned Group Company Reorganization
 - < Current Holding Structure of Relevant Subsidiaries >



Expected Holding Structure of Relevant Subsidiaries after Reorganization (as of April 1, 2011)



3. Description of the Proposed Corporate Split Transactions

- (1) Proposed Transfer of Nidec's management of the Nidec Motor Subsidiaries to NMHJ through a Corporate Split Transaction
 - ① Schedule for the Corporate Split Transaction

February 5, 2011 Board Approval of the Transaction (Nidec and NMHJ)

February 5, 2011 Execution of Corporate Split Agreement (Nidec and NMHJ)

February 25, 2011 (Plan) Shareholder Meeting to Approve the Transaction (NMHJ)

April 1, 2011 (Plan) Effective Date of the Transaction

(Note) In accordance with Article 784, Paragraph 3, of the Company Act of Japan, Nidec intends to use a simplified absorption-type corporate split procedure where Nidec's shareholder approval is not required for the transaction.

② Method of Corporate Split

The planned corporate split transaction is expected to be an absorption-type corporate split transaction where a portion of Nidec's operations will be transferred to NMHJ.

③ Shares Issued in Connection with the Corporate Split Transaction

In connection with the planned corporate split transaction, NMHJ will issue one share of its common stock to Nidec.

4 Changes to Stock Acquisition Rights and Bonds with Stock Acquisition Rights as a Result of the Corporate Split Transaction

No changes are expected to the stock acquisition rights or the bonds with stock acquisition rights issued by Nidec as a result of the planned corporate split transaction.

⑤ Changes in Capital as a result of the Corporate Split Transaction

No increase or decrease is expected to Nidec's common stock or additional paid-in capital as a result of the planned corporate split transaction.

6 Rights and Obligations to Be Assumed by the Transferee

NMHJ is expected to assume the assets and liabilities and contractual and other rights and obligations relating to the subsidiary management functions of Nidec with respect to the Nidec Motor Subsidiaries that are being transferred to NMHJ.

7 Anticipated Impact on Performance of Financial Obligations

As the planned corporate split transaction will be entered into between Nidec and NMHJ, a wholly owned subsidiary of Nidec, the planned transaction is not expected to result in an impairment of the ability of Nidec or NMHJ to perform their respective financial obligations.

8 Overview of the Companies Party to the Corporate Split Transaction

	Nidec		NMHJ
(1) Company name	Nidec Corporation		Nidec Motor Holdings
(2) Description of business	Development, manufacture and sales of small precision motors, small precision fans, and mid-size motors		Corporation Management, and other businesses incidental thereto, of subsidiaries and other group companies that are engaged in the home appliance general motor
			business
(3) Date of	July 23, 1973		October 1, 2010
incorporation			
(4) Address of head office	338 Tonoshiro-cho, Kuze Minami-ku, Kyoto		338 Tonoshiro-cho, Kuze Minami-ku, Kyoto
(5) Company	Shigenobu Nagamori		Shigenobu Nagamori
representative	Chairman of the Board, President and Chief Executive Officer		Representative Director and Chairman
(6) Share capital	66,551 million yen		10 million yen
(7) Number of issued shares	145,075,080		200
(8) Fiscal year end	March 31		March 31
(9) Major shareholders and shareholding ratios (as of September 30, 2010)	 Shigenobu Nagamori Japan Trustee Services Bank, Ltd. (Trust account) The Master Trust Bank of Japan, Ltd. (Trust account) The Bank of Kyoto, Ltd. SN Kohsan, Ltd. The Dai-ichi Life Insurance Co., Ltd. The Bank of Tokyo-Mitsubishi UFJ, Ltd. Nippon Life Insurance Company Meiji Yasuda Insurance Company MOXLEY AND CO. (Note) Nidec, holding 5,784,000 shares of treasury stock (3.98%), has been excluded from the list of major shareh above. 		Nidec Corporation 100%

	Nidec	NMHJ
(10) Financial results	Fiscal year ended March 31, 2010 (Consolidated, in millions of	Not applicable as NMHJ
for, and financial	yen)	was incorporated on
condition as of and of,		October 1, 2010.
most recent fiscal year		
Net assets	401,531	
Total assets	692,791	
Net assets per share	2,443.16	
(yen)		
Net sales	587,459	
Operating income	78,342	
Net income	51,961	
Net income per share	373.04	
(yen)		
Annual dividend per	65	
share (yen)		

(Note) Nidec prepares its financial statements in accordance with accounting principles generally accepted in the United States ("U.S. GAAP"), as follows:

- "Net assets" represents the sum of "shareholders' equity" and "noncontrolling interests."
- "Net assets per share" represents "shareholders' equity per share."
- "Ordinary profit" is omitted because there is no corresponding item under U.S. GAAP.
- "Net income" and "net income per share" represent "net income attributable to Nidec" and "net income attributable to Nidec per share," respectively.
- Pursuant to FASB Accounting Statements Codification (ASC) 205-20, "Presentation of Financial Statements-Discontinued Operations" (formerly SFAS No. 144, "Accounting for the impairment or disposal of Long-Lived Assets."), results of discontinued operations have been reclassified retrospectively in Nidec's consolidated financial data.
- Summary of the Operations Subject to the Corporate Split Transaction
 Subsidiary management functions with respect to the Nidec Motor Subsidiaries
- Changes Immediately Following the Corporate Split Transaction

No changes are expected with respect to the registered corporate name, principal businesses, registered headquarters, representative's name and title, capital or fiscal year of Nidec or NMHJ immediately following the planned corporate split transaction.

① Expected Impact on Financial Results

As the proposed corporate split transaction will be entered into between Nidec and NMHJ, a wholly owned subsidiary of Nidec, the proposed transaction is not expected to have a material impact on Nidec's consolidated results of operations.

- (2) Proposed Transfer of NTMC's Subsidiary Management Operations Relating to Nidec Sole Motors to NMHJ through a Corporate Split Transaction
 - ① Schedule for the Corporate Split Transaction

February 5, 2011 Board Approval of the Transaction (NTMC and NMHJ)
February 5, 2011 Execution of Corporate Split Agreement (NTMC and NMHJ)
February 25, 2011 (Plan) Shareholder Meeting to Approve the Transaction (NTMC)

April 1, 2011 (Plan) Effective Date of the Transaction

(Note) In accordance with Article 796, Paragraph 3, of the Company Act of Japan, NMHJ intends to use a simplified absorption-type corporate split procedure where NMHJ's shareholder approval is not required for the transaction.

② Method of Corporate Split

The proposed corporate split transaction is expected to be an absorption-type corporate split transaction where a portion of NTMC's operations will be transferred to NMHJ.

Shares Issued in Connection with the Corporate Split Transaction

As the proposed corporate split transaction will be entered into between wholly owned subsidiaries of Nidec, no shares or other consideration will be issued or paid to NTMC.

4 Changes to Stock Acquisition Rights and Bonds with Stock Acquisition Rights as a Result of the Corporate Split Transaction

Not applicable.

⑤ Overview of the Companies Party to the Corporate Split Transaction

	NTMC	NMHJ
(1) Company name	Nidec Techno Motor Holdings Corporation	Nidec Motor Holdings Corporation
(2) Description of business	Development and sales support for	Management, and other businesses incidental
	subsidiary products, and centralized	thereto, of subsidiaries and other group
	purchasing of raw materials for subsidiaries	companies that are engaged in the home
		appliance general motor business
(3) Date of incorporation	September 25, 2009	October 1, 2010
(4) Address or head office	338 Tonoshiro-cho, Kuze Minami-ku,	338 Tonoshiro-cho, Kuze Minami-ku, Kyoto
	Kyoto	
(5) Company	Kimura Toshihiro	Shigenobu Nagamori
representative	President	Representative Director and Chairman
(6) Share capital	2,500 million yen	10 million yen

(7) Number of issued	100,000	200
shares		
(8) Fiscal year end	March 31	March 31
(9) Major shareholders and	Nidec Corporation 100%	Nidec Corporation 100%
shareholding ratios		
(10) Financial results for,	Fiscal year ended March 31, 2010 (Japanese	NMHJ does not have data representing
and financial condition as	GAAP)	financial results and financial condition for the
of and of, most recent		most recent fiscal year because it was
fiscal year		incorporated on October 1, 2010.
Net assets	4,924 million yen	
Net assets per share	49,249 yen 80 sen	
Net sales	473 million yen	
Operating loss	116 million yen	
Ordinary loss	99 million yen	
Net loss	75 million yen	
Net loss per share	750 yen 19 sen	
Annual dividend per share	None	

6 Expected Impact on Financial Results

As the proposed corporate split transaction will be entered into between wholly owned subsidiaries of Nidec, the planned transaction is not expected to have a material impact on Nidec's consolidated results of operations.

Cautionary Statement Concerning Forward-Looking Information

This press release contains forward-looking statements regarding the intent, belief, strategy, plans or current expectations of Nidec or other parties. Such forward-looking statements are not guarantees of future performance or events and involve risks and uncertainties. Actual results may differ materially from those described in such forward-looking statements as a result of various factors, including, but not limited to, the anticipated benefits of the planned transactions not being realized, shifts in technology or user preferences for particular technologies, and changes in economic or regulatory environments. Nidec does not undertake any obligation to update the forward-looking statements contained herein, nor to update the reasons why actual results could differ from those projected in the forward-looking statements, except as required by law.

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