



## **FOR IMMEDIATE RELEASE**

### **Nidec Corporation**

New York Stock Exchange symbol: NJ  
Stock exchange code (Tokyo, Osaka): 6594

Contact:

Masahiro Nagayasu  
General Manager  
Investor Relations  
+81-75-935-6140  
ir@jp.nidec.com

Released on July 22, 2010, in Kyoto, Japan

### **Nidec to Support the Tokai University's Le Mans Project as the Main Sponsor**

Nidec Corporation ("Nidec") and Tokai University have announced today that the "Le Mans Project" of the Department of Prime Mover Engineering at Tokai University's School of Engineering ("Tokai University's Le Mans Project") will participate in "Le Mans Asian Series" to be held in Guangdong, China in November this year.

Also announced today was that Nidec will be supporting the Project as the main sponsor of the race.

Since 2001, under the guidance of Professor (non-fulltime) Yoshimasa Hayashi of the University's Research Institute of Science and Technology, Tokai University's Le Mans Project at the Department of Prime Mover Engineering of Tokai University's School of Engineering has been engaging in the development of a racing engine and a racing car. The Project raced in the Le Mans 24 Hour Race as the first university participant in 2008 and also competed in the Asian Series held at Okayama International Circuit, Japan, in 2009. The decision for the Project to participate in the Asian Series was made after the race was scheduled to take place at China's Zhuhai International Circuit. This race, which is part of the Intercontinental Le Mans Cup (ILMC) held worldwide, is a high-visibility event participated by very competitive European and US teams.

Nidec, empathetic to the philosophy of Tokai University's Le Mans Project, "Aim to create something genuinely, and develop students' skills to overcome difficulties and cultivate students' wonderful humanity," will be supporting the Project as its main sponsor.

In addition, Tokai University's Le Mans Project is planning to participate in the main Le Mans race in 2011 with a hybrid vehicle. As the preparation for the main Le Mans race starts, Nidec, which focuses on growing the automotive motor business into its future core strength, will be cooperating with Tokai University to engage in the research and development of motors for hybrid vehicles to be mounted on racing cars.

■ Asian Le Mans Series: Overview

Venue : Zhuhai International Circuit (Zhuhai City, Guangdong, the People's Republic of China)  
Date : November 05 – 07, 2010  
Host : AUTOMOBILE CLUB DE L'OUEST (ACO/Automobile Club of the West)  
Running distance : 1,000km (planned)  
Category of the race : Third race of the Intercontinental Le Mans Cup

■ The vehicle

Name : TOP03  
Engine : YR40T (by YGK Co., Ltd.)  
Chassis : LC70 (by Courage Co., Ltd.)

The Project's Le Mans 2010 model featuring a Nidec logo image  
(The actual color type is subject to change.)



- ### -

## NIDEC CORPORATION

CORPORATE OFFICE: 338 TONOSHIRO-CHO, KUZE, MINAMI-KU, KYOTO 601-8205 JAPAN  
PHONE: KYOTO +81-75-935-6140 FAX: +81-75-935-6141  
URL: <http://www.nidec.co.jp/english/index.html>