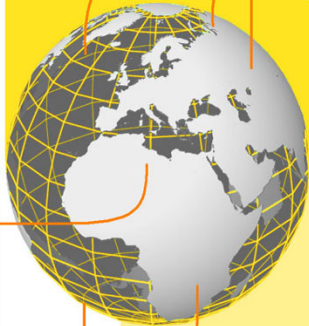


OSE, TSE: 6594 NYSE: NJ
<http://www.nidec.co.jp/english/>



Fiscal First Quarter 2012 Results
Three Months Ended June 30, 2012
< U.S. GAAP >

July 24, 2012

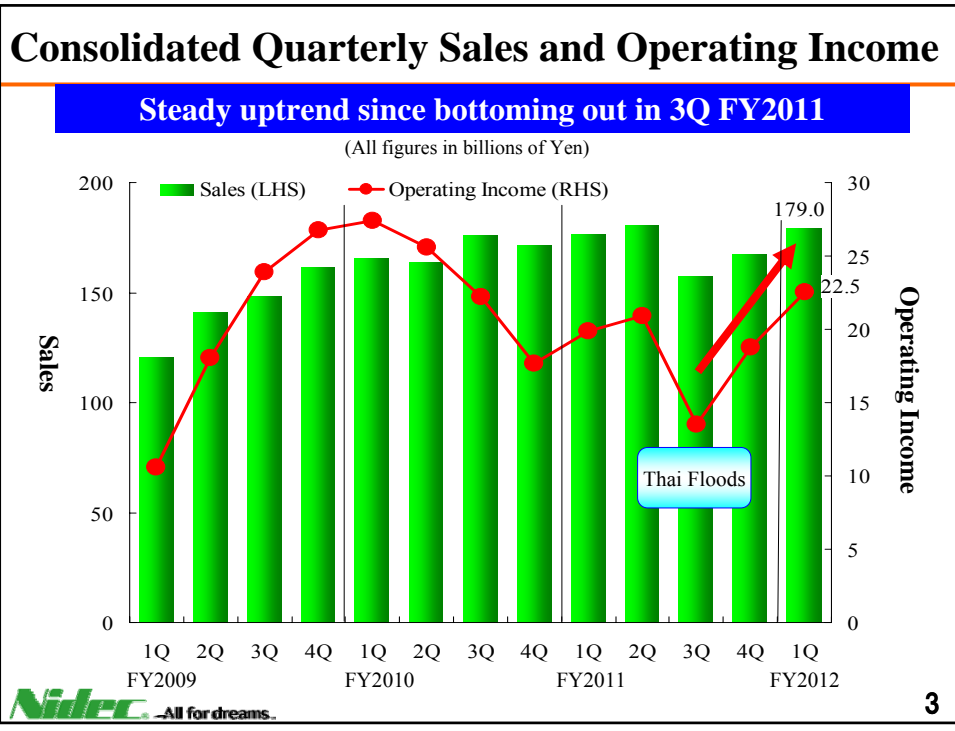


Consolidated Profit/Loss

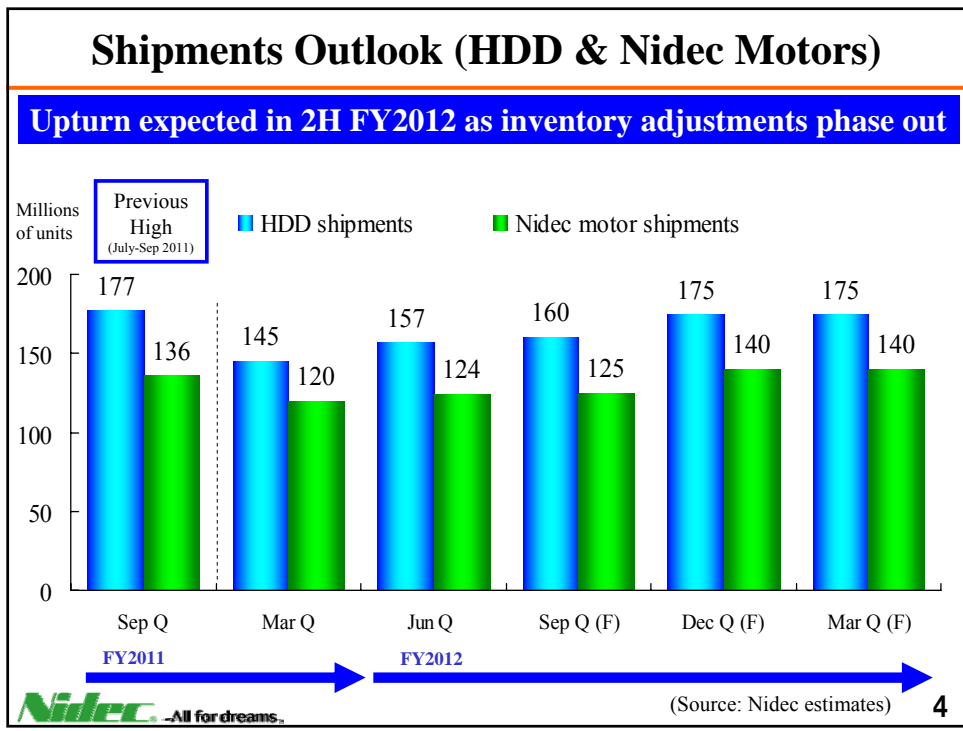
Millions of Yen, except for EPS and FX Rates	1Q FY2011	1Q FY2012	Change	FY2012 Forecast
Net Sales	176,634	179,021	+1.4%	780,000
Operating Income (Operating Income Ratio)	19,847 (11.2%)	22,502 (12.6%)	+13.4%	95,000 (12.2%)
Income Before Tax	18,260	18,653	+2.2%	87,000
Net Income	12,210	13,486	+10.5%	57,000
EPS (Yen)	88.20	99.50	+12.8%	423.63
FX Rate (Yen/US\$)				
Average:	81.74	80.20	-1.9%	78.00
Term end:	80.73	79.31	-1.8%	(Assumed exchange rate applicable from 2Q)

Average exchange rate of the Japanese yen for 1Q FY2012 appreciated about 2% (or 1.54 yen) against the U.S. dollar and about 12% (or 14.49 yen) against the euro, compared to the year ago levels, resulting in a negative effect on net sales and operating income of 4.3 billion yen and 1.1 billion yen, respectively.





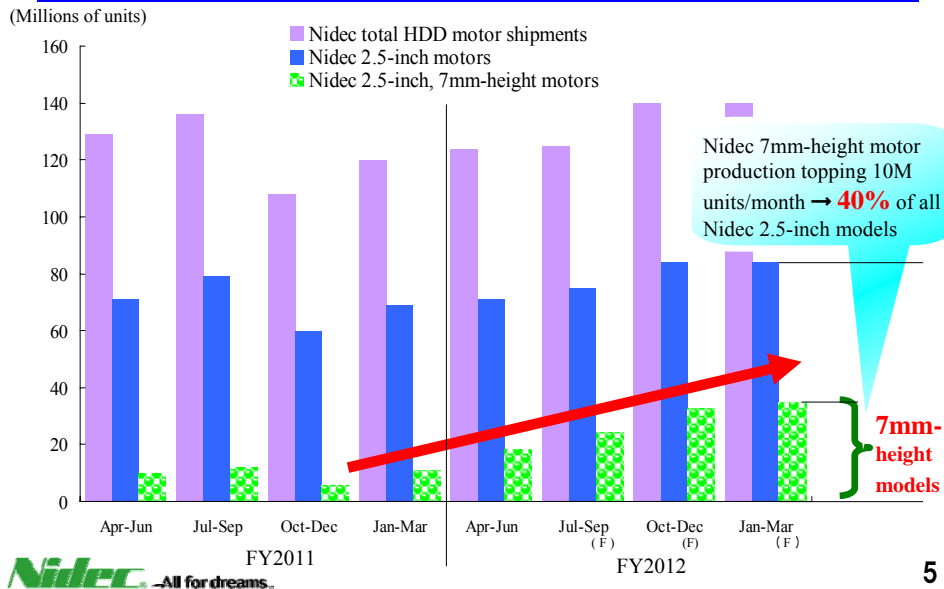
3



4

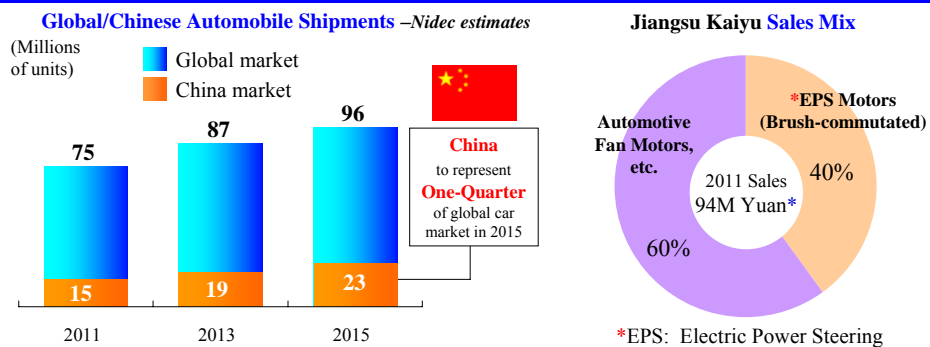
7mm-height Motors to Make up 40% of 2.5-inch FF

Ultra-thin technology will make a big competitive difference



Acquisition of 51% Stake in Jiangsu Kaiyu Auto Appliance, China

Gaining strong supplier position with Chinese tier-1 manufacturers



Company Name: Jiangsu Kaiyu Auto Appliance Co., Ltd. (Head Office located in Changzhou City, Jiangsu Province, China)
Capital: 8 million yuan
Year of Establishment: 2001
Primary Business Locations: China (Changzhou, Wuhan and Chongqing)
Principal Businesses: Development, manufacture and sale of brush motors for EPS systems and automotive fans
FY2011 Sales*: 94 million yuan (unaudited pro-forma consolidated sales for the year ended December 31, 2011)
Schedule: First Payment Date (20% of total consideration): Early September 2012
 Second Payment Date (80% of total consideration): Within 3 months of obtaining business license
 *Business license is expected to be obtained approximately 5 weeks after the first payment date.

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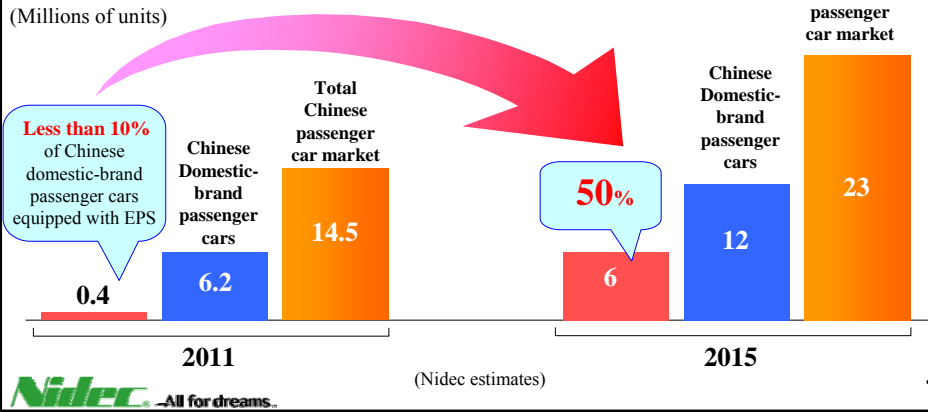
Penetrating Chinese Regional Markets via Kaiyu -1

Chinese automobile demand outlook for 2015

- ▶ Domestic-brand passenger car shipments will double in 4 years, half of which will be accounted for by EPS-equipped cars.



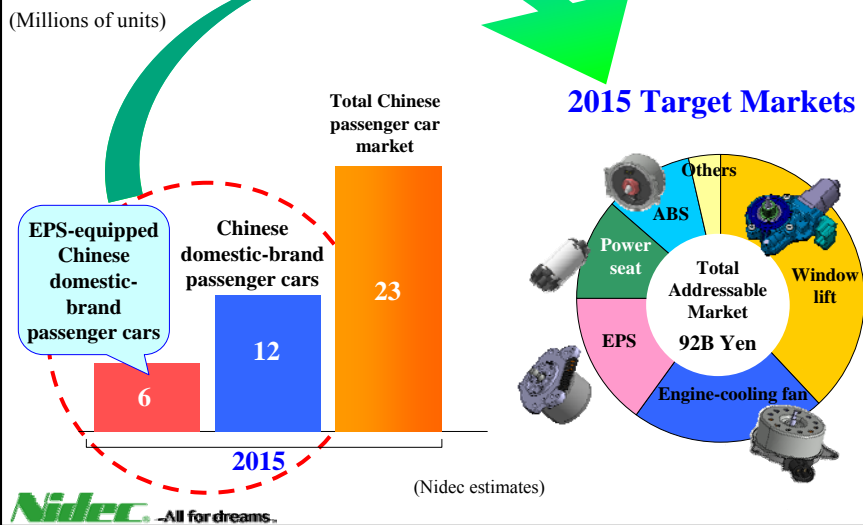
EPS cars increasing 15-fold (0.4M→6M units) in 4 years



7

Penetrating Chinese Regional Markets via Kaiyu -2

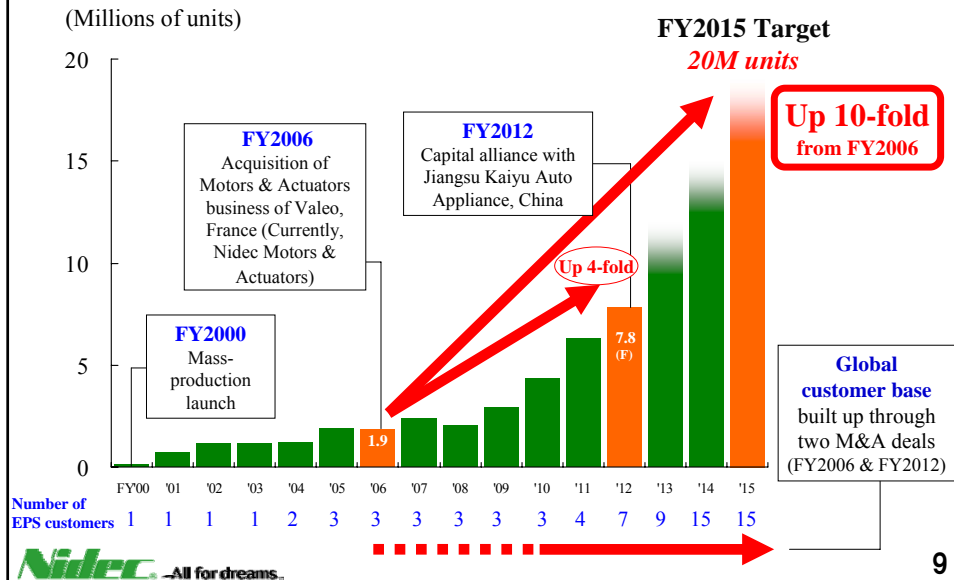
Reaching out beyond EPS to a wide range of automotive applications



8

M&A for Customer Reach Expansion

Nidec EPS motor unit growth driven by M&A



Manufacturing Expansion for Cellphone Vibration Motors

Nidec Seimitsu Vietnam established to underpin global market share leadership



Company name: Nidec Seimitsu Vietnam Corporation
 Investment: 9 million US\$ (100% owned by Nidec Seimitsu)
 Completion: December 2012
 Production volume: 45 million units/month
 Products: Cellphone vibration motors

■ Eying **No.1 market share position** in the smartphone market
 ■ Increased focus on **emerging market customers** (Chinese major manufacturers, etc.)

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Listed Subsidiaries' Profit Performance

Millions of Yen	Apr-June FY2012 Operating Income	Apr-Sep FY2012 Operating Income		Full-year FY2012 Operating Income	
	Results	Forecast	Progress (%)	Forecast	Progress (%)
Nidec Sankyo	1,079	3,200	34%	8,000	13%
Nidec Copal	675	2,500	27%	6,300	11%
Nidec Tosok	313	800	39%	3,150	10%
Nidec Copal Electronics	865	2,000	43%	4,700	18%
Nidec-Read	610	1,200	51%	2,500	24%
Total	3,542	9,700	37%	24,650	14%



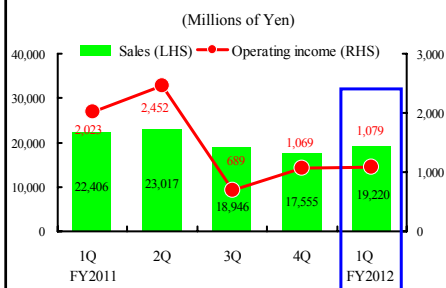
*All figures are based on the generally accepted accounting standards in Japan.

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Listed Subsidiaries Performance Highlights

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1Q FY2012 Highlights

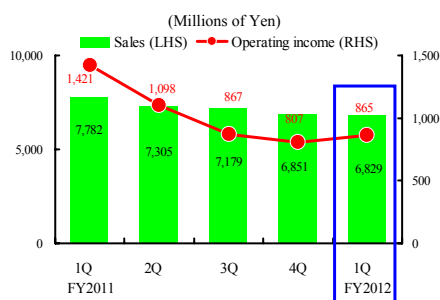


Millions of Yen, except for EPS	1H Forecast (A)	1Q Results (B)	Progress (B) / (A)
Sales	37,000	19,220	51.9%
Operating Income	3,200	1,079	33.7%
Operating Income Ratio	8.6%	5.6%	-
Recurring Income	3,100	963	31.1%
Net Income	2,200	544	24.7%
EPS (Yen)	11.62	2.87	24.7%

- Sales up 9.5 points and operating income up 1.0 point Q/Q, maintaining recovery momentum.
 - Despite sluggishness in LCD robots business, 1Q sales increased mainly due to healthy revenue streams from new application fields and emerging markets.
- Mid-term strategy underscores **M&A-driven exploration of new products, new markets and new customers.**
- Share Exchange Agreement approved by shareholders to become a wholly-owned subsidiary of Nidec Corporation as of October 1, 2012.

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1Q FY2012 Highlights

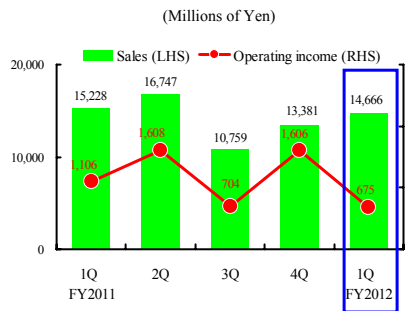


Millions of Yen, except for EPS	1H Forecast (A)	1Q Results (B)	Progress (B) / (A)
Sales	14,000	6,829	48.8%
Operating Income	2,000	865	43.3%
Operating Income Ratio	14.3%	12.7%	-
Recurring Income	2,000	823	41.2%
Net Income	1,300	596	45.9%
EPS (Yen)	19.61	9.00	45.9%

- Sales and operating income turned upwards after bottoming out in 4Q FY2011. Order intake for E&MC sensors back in uptrend.
- Aggressive growth strategy making steady progress
 - Business partnership enhancement and pinpoint market penetration
 - New line of optical unit accepted by a major medical equipment manufacturer. Order entry getting started.
 - Expansion into growth markets and new areas of application
 - Bringing 5 products to the electric infrastructure market by the end of FY2012.

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1Q FY2012 Highlights

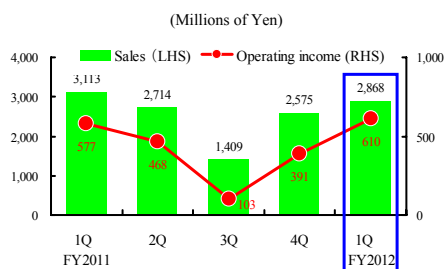


Millions of Yen, except for EPS	1H Forecast (A)	1Q Results (B)	Progress (B) / (A)
Sales	28,000	14,666	52.4%
Operating Income	2,500	675	27.0%
Operating Income Ratio	8.9%	4.6%	-
Recurring Income	2,400	440	18.3%
Net Income	1,400	626	44.7%
EPS (Yen)	22.46	10.05	44.7%

- Thai flood effect mostly receded, but remains a drag on operating income with the main factory a step short of full recovery. **A swift upturn expected after bottoming out in 1Q.**
- Order intake and customer inquiry **strong enough to catch up on last year's shortfall.**
 Current applications: replacement optical lenses, camera shutters, coreless motors, vibration motors, image stabilizer units, etc.
 New applications: electric assist bicycle drive motors (gearing up for mass-production)
- **Strong initiative for returning to double-digit profitability**

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1Q FY2012 Highlights

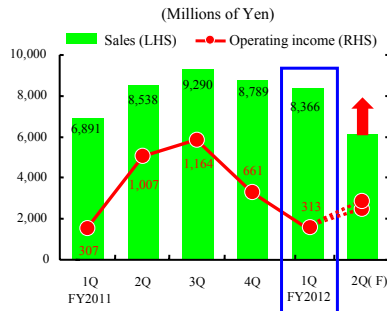


Millions of Yen, except for EPS	1H Forecast (A)	1Q Results (B)	Progress (B) / (A)
Sales	6,300	2,868	45.5%
Operating Income	1,200	610	50.8%
Operating Income Ratio	19.0%	21.3%	-
Recurring Income	1,200	582	48.5%
Net Income	800	444	55.5%
EPS (Yen)	57.14	31.75	55.6%

- **Smartphone inspection equipment (for printed circuit boards and touch panels) driving growth.**
 - Sales continued on the uptrend after bottoming out in 3Q FY2011.
 - Operating income up 6% Y/Y.
- **Active customer inquiry on inspection equipment for device embedded substrates and ultrathin/flexible circuit boards**
 - Following smartphones, PC central processing units came within the scope of application for Nidec-Read's inspection equipment.
- **Stronger focus on semiconductor inspection equipment business**
 - Acquisition of Nidec Tosok's semiconductor wafer bump inspection business
 - Establishment of a wholly owned, Canada-based subsidiary dedicated to the development of optical inspection systems

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1Q FY2012 Highlights



Millions of Yen, except for EPS	1H Forecast (A)	1Q Results (B)	Progress (B) / (A)
Sales	14,500	8,366	57.7%
Operating Income	800	313	39.1%
Operating Income Ratio	5.5%	3.7%	-
Recurring Income	800	288	36.0%
Net Income	450	189	42.0%
EPS (Yen)	11.69	4.92	42.1%

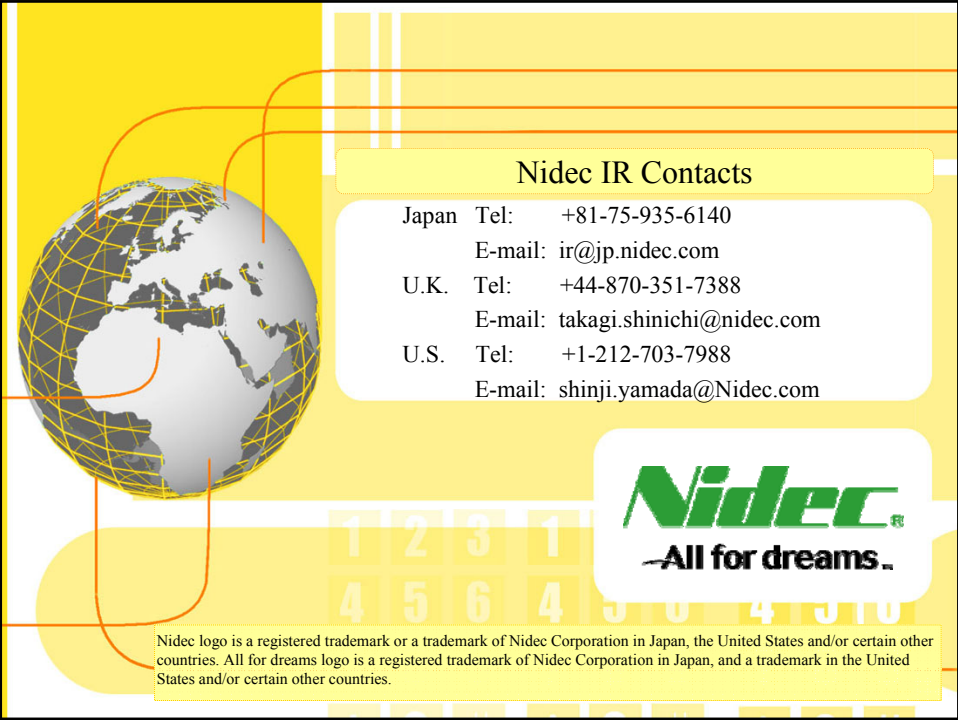
- Sales and operating income up 21% and 1.9%, respectively Y/Y
- Main product demand trends:
 - CVT control valves **maintained upward momentum**.
 - Solenoid valves for environment-conscious diesel engine systems struggled under the European economic downturn.
- **Production augmentation** in Vietnam and China **on the right track** for expanding customer and market reach.
 - Construction of a second building for the die casting factory in Vietnam
 - New die casting and molding factory of the joint venture company in China

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Disclaimer Regarding Forward-Looking Statements

These presentation materials and the subsequent discussions regarding the Nidec Groups' financial results contain forward-looking statements including expectations, judgment, plans, and strategies. The forward-looking statements are based on management's assumptions and belief in light of the information currently available. Certain risks, uncertainties and other factors could cause actual results to differ materially from those discussed in the forward-looking statements. Such factors include, but are not limited to: fluctuation of currency exchange rates, overall supply and customer demand in the motor industry, product development and production capabilities, performance of affiliated companies, and other risks and uncertainties. Nidec undertakes no obligation to update forward-looking statements to reflect events or circumstances that occur after the date the forward-looking statements are made.

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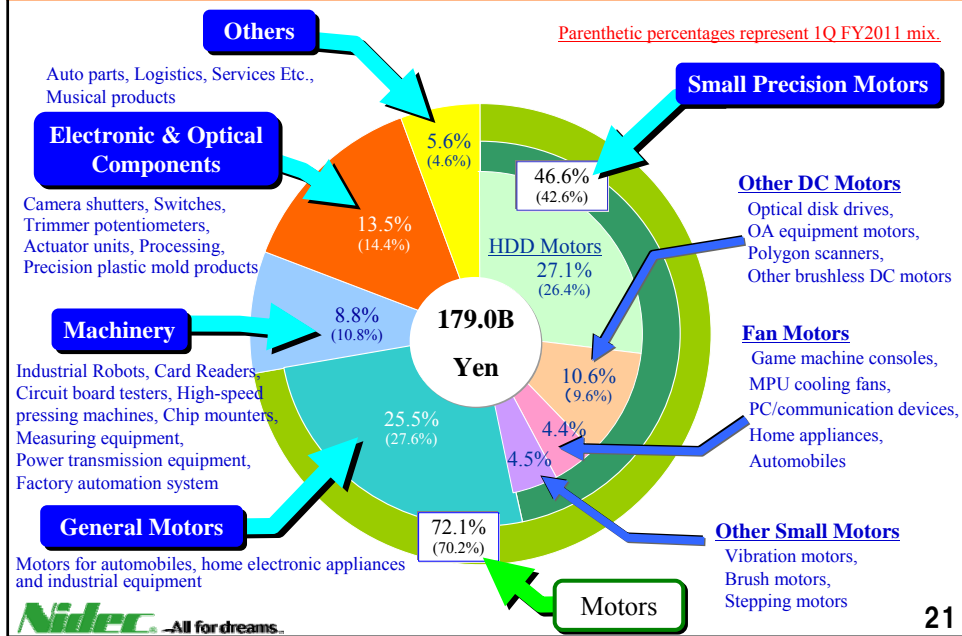
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Appendix

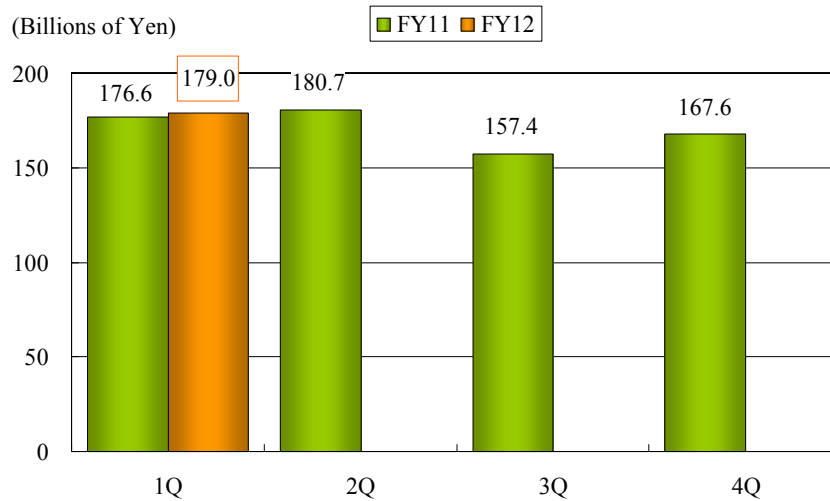
**Performance Trend
&
Product Groups Overview**

Sales by Product Group (1Q FY2012)



21

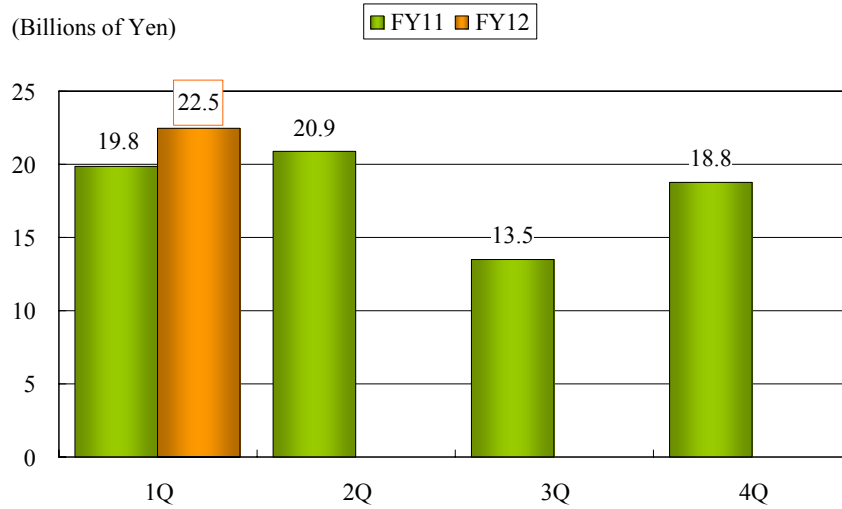
Consolidated Sales



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Consolidated Operating Income

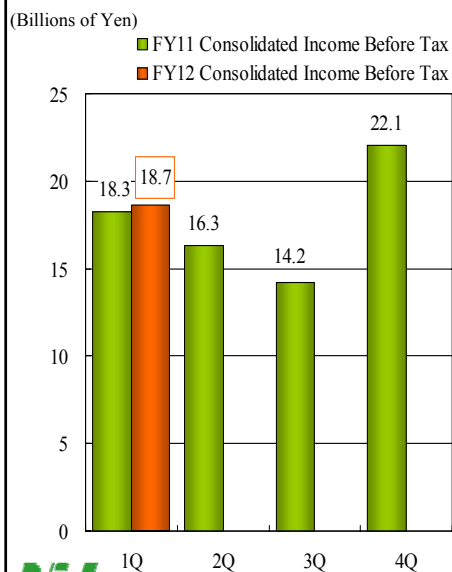


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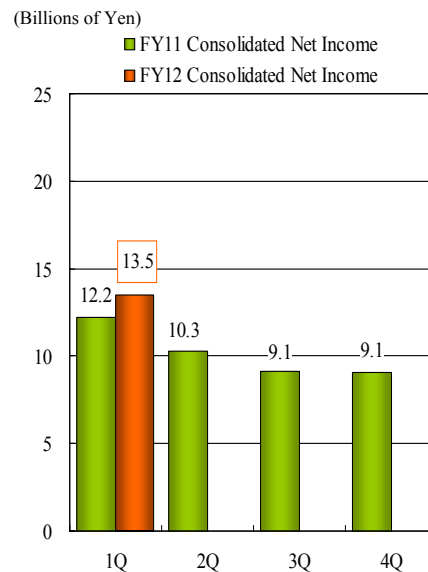
23

Consolidated Income Before Tax & Net Income

<Consolidated Income Before Tax>



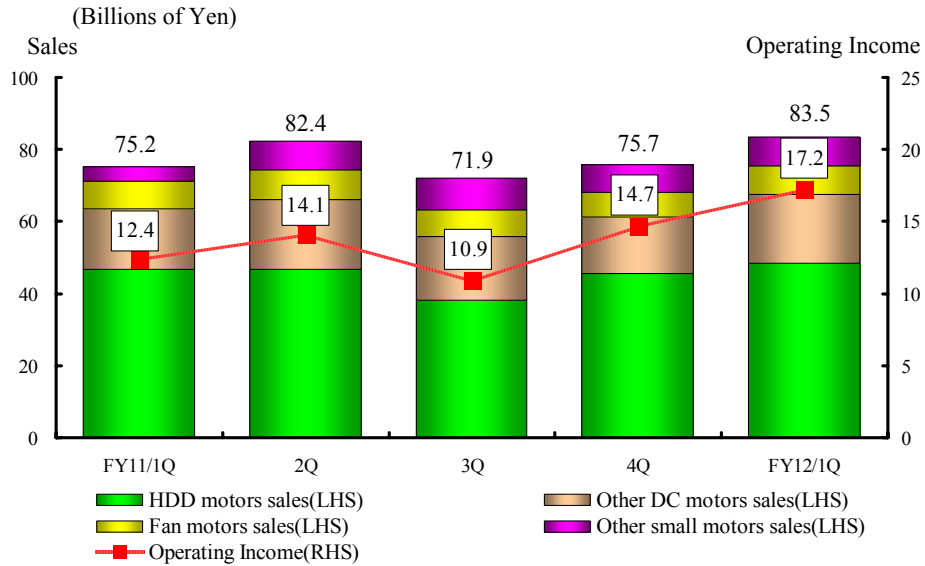
<Consolidated Net Income>



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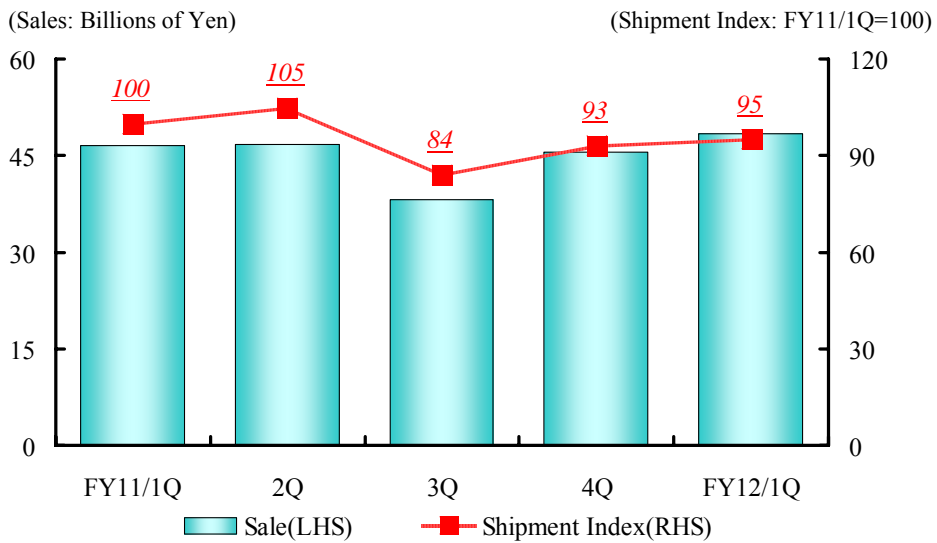
Small Precision Motors



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HDD Motors



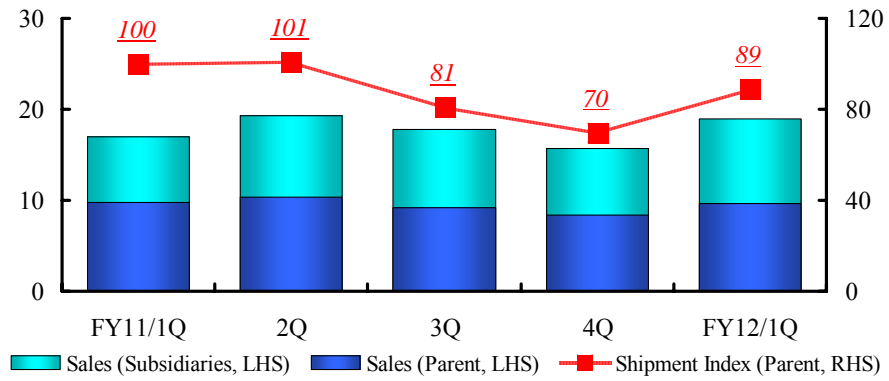
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Other DC Motors

(Sales: Billions of Yen)

(Shipment Index: FY11/1Q=100)



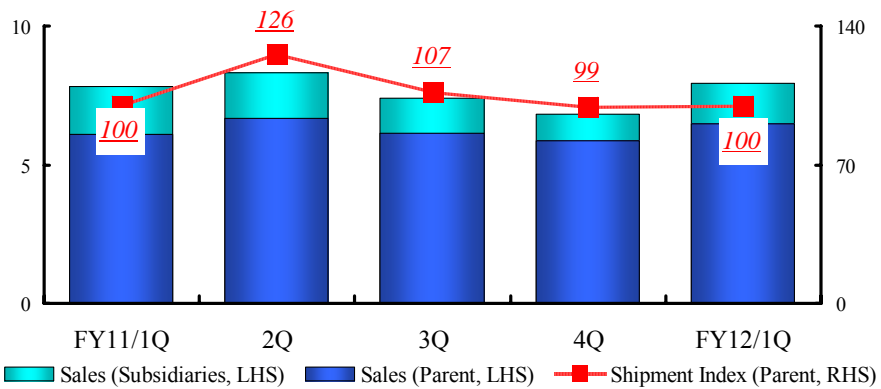
Nidec -All for dreams-

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Fan Motors

(Sales: Billions of Yen)

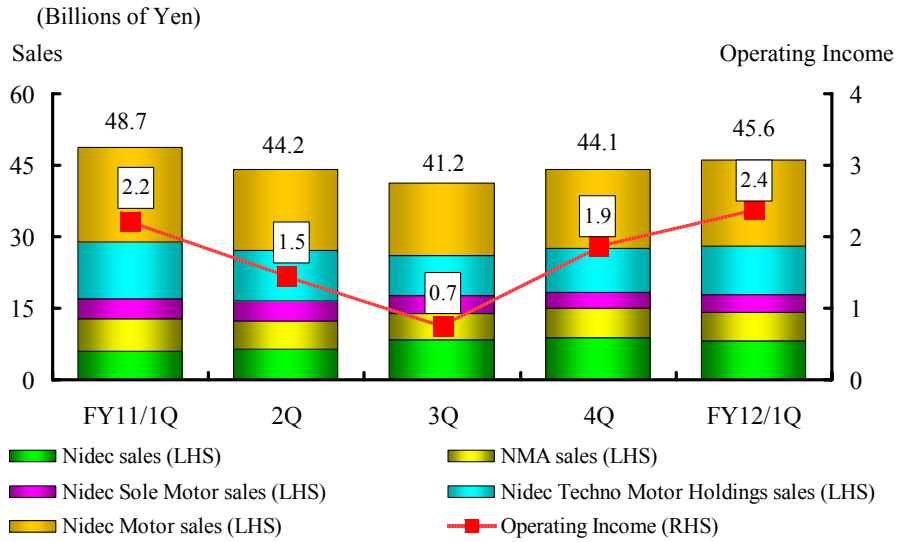
(Shipment Index: FY11/1Q=100)



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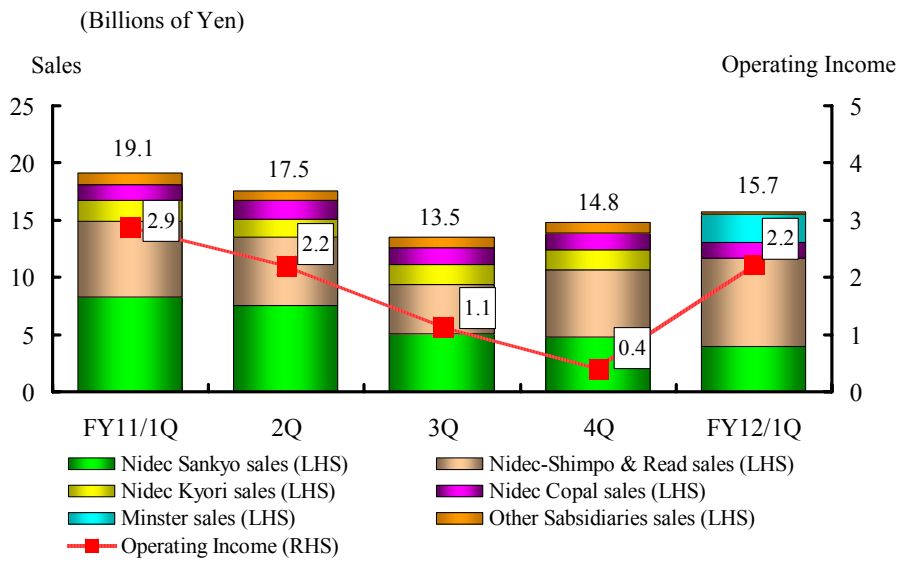
General Motors



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Machinery

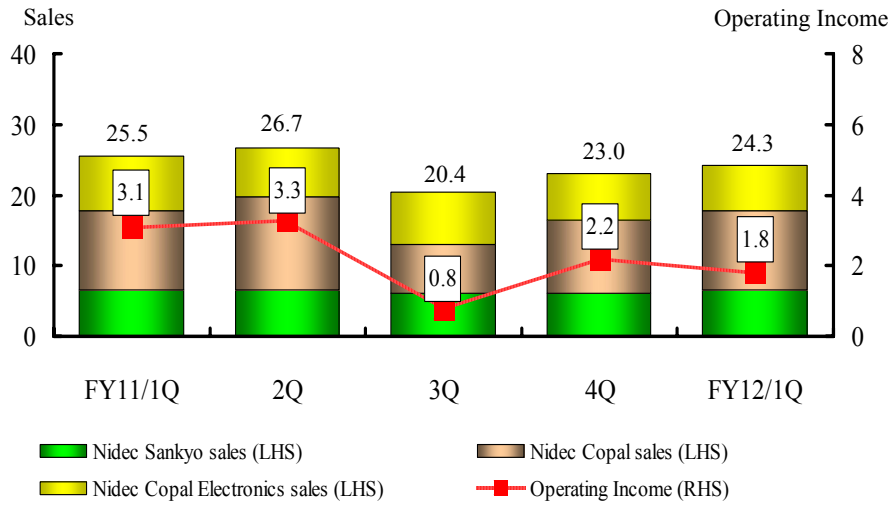


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Electronic & Optical Components

(Billions of Yen)

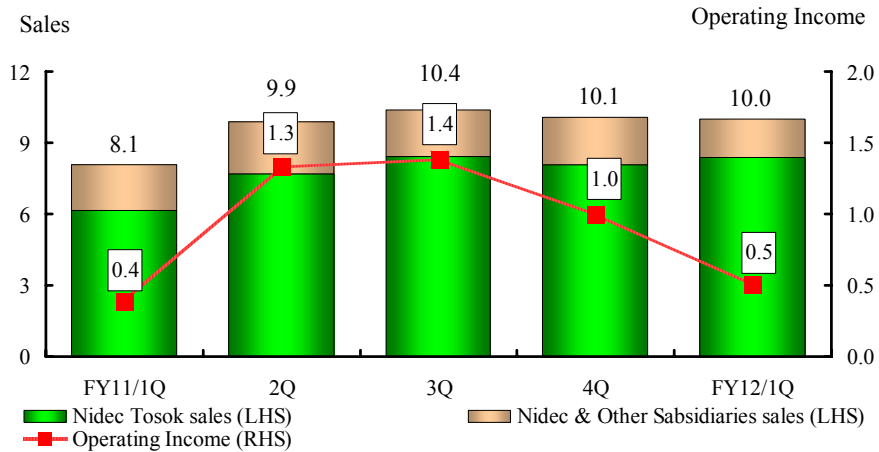


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Others

(Billions of Yen)



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