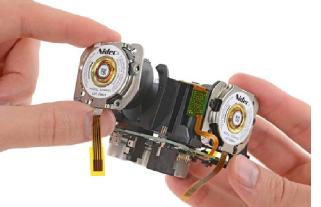
TSE: 6594 OTC US: NJDCY http://www.nidec.com/en-Global/

Nidec Corporation Fiscal First-Half 2016 Financial Results

Six Months Ended September 30, 2016 <IFRS>





October 25, 2016

Disclaimer Regarding Forward-looking Statements

These presentation materials and the related discussions contain forward-looking statements including expectations, estimates, projections, plans and strategies. Such forward-looking statements are based on management's targets, assumptions and beliefs in light of the information currently available. Certain risks, uncertainties and other factors could cause actual results to differ materially from those discussed in the forward-looking statements. Such risks and uncertainties include, but are not limited to, changes in customer circumstances and demand, exchange rate fluctuations, and the Nidec Group's ability to design, develop, mass produce and win acceptance of its products and to acquire and successfully integrate companies with complementary technologies and product lines. Please see other disclosure documents filed or published by the Nidec Group companies, including the Japanese securities report, for additional information regarding such risks and uncertainties. Nidec undertakes no obligation to update the forward-looking statements unless required by law.

The first slide shows a picture of Nidec's Fluid Dynamic Bearing motors incorporated in Laser Position Sensor for VR (Virtual Reality) system.



Consolidated Profit/Loss (IFRS-based)*



Millions of Yen, except for EPS, dividends and FX rate	1H/FY2015	1H/FY2016	Change	FY2016 Forecast
Net sales	587,352	564,030	-4.0%	1,200,000
Operating profit	59,603	69,004	+15.8%	135,000
Operating profit ratio	10.1%	12.2%	-	11.3%
Profit before income taxes	62,147	66,293	+6.7%	133,000
Profit attributable to owners of the parent	46,857	50,110	+6.9%	100,000
EPS (Yen)	158.17	168.95	+6.8%	337.15
Dividends (Yen)	40.00	40.00	-	85.00
FX rate (Yen/US\$) Average: Term end:	121.80 119.96	105.29 101.12	-13.6% -15.7%	100.00 (Assumed for 3Q onward)

Note: Based on the current forecast of sales volume, every one yen appreciation or depreciation against the U.S. dollar and the euro for FY2016 is estimated to have an annualized impact of 7.00 billion yen and 1.10 billion yen on net sales, respectively, and 1.10 billion yen and 0.30 billion yen on operating profit, respectively.

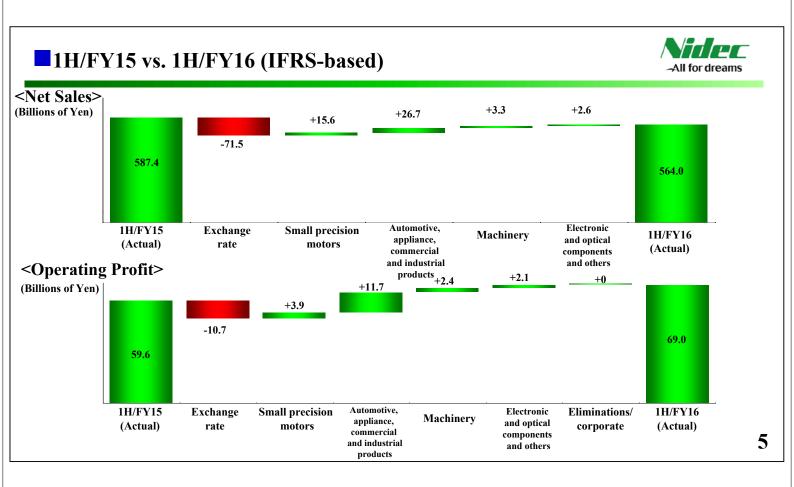
*From FY2016 onward, our financial statements are prepared under International Financial Reporting Standards (IFRS). This slide includes forward-looking statements. See Disclaimer on Page 2.

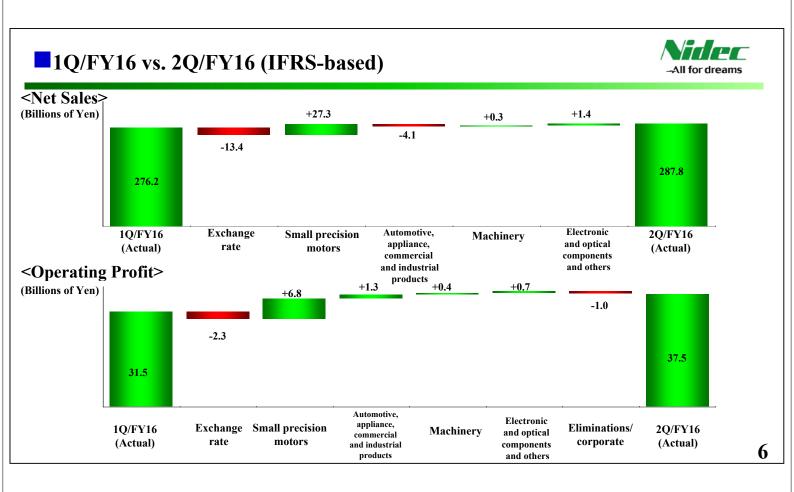
Summary of 1H/FY2016

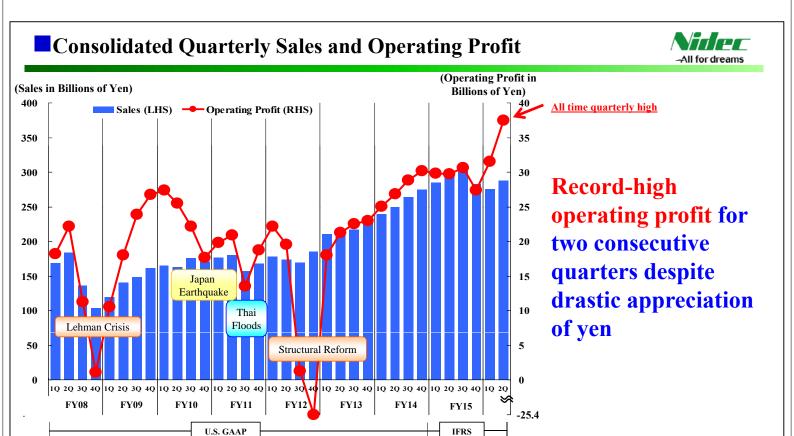


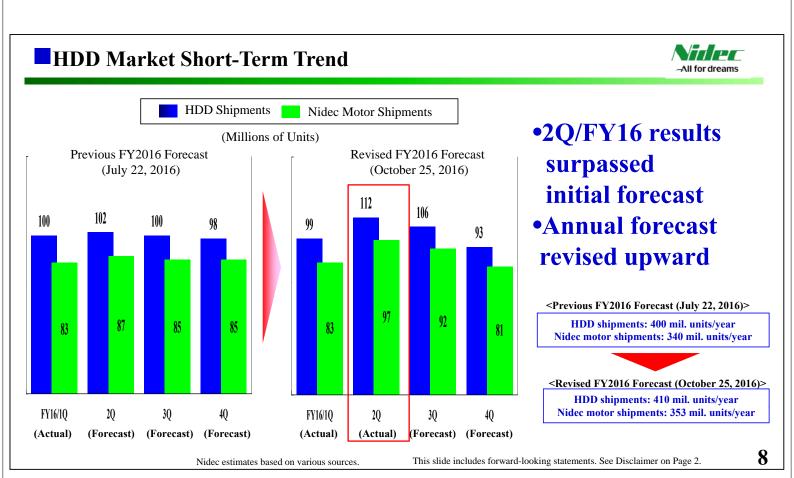
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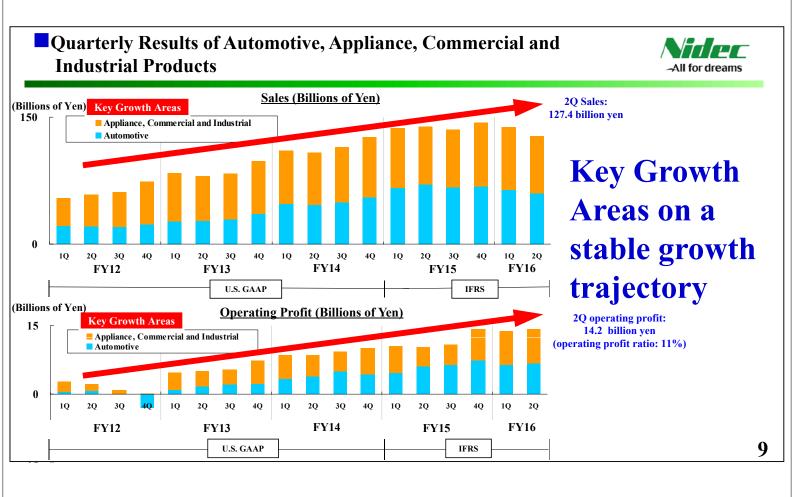
- Record-high first half operating profit, profit before income taxes and profit attributable to owners of the parent
- Record-high quarterly operating profit, profit before income taxes and profit attributable to owners of the parent
- □ Continued improvement in operating profit ratio of Automotive, Appliance, Commercial and Industrial Products, which are key drivers of the company's business portfolio transformation
- **Upward revision** to FY 2016 profit forecasts Dividend projections raised

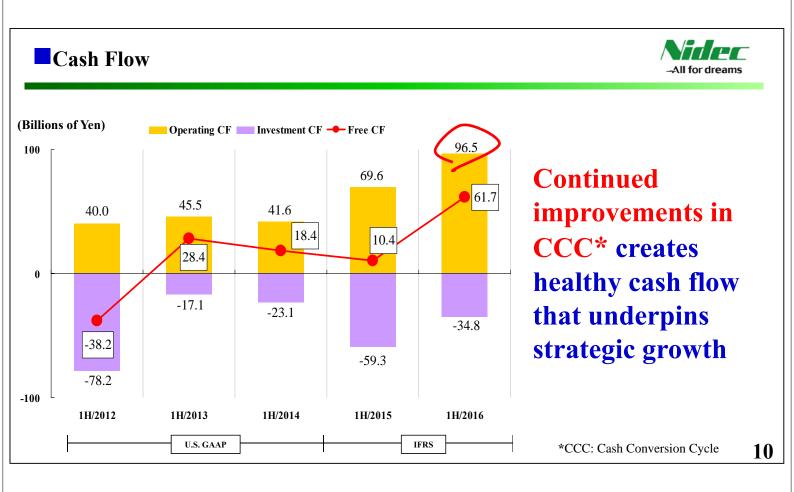






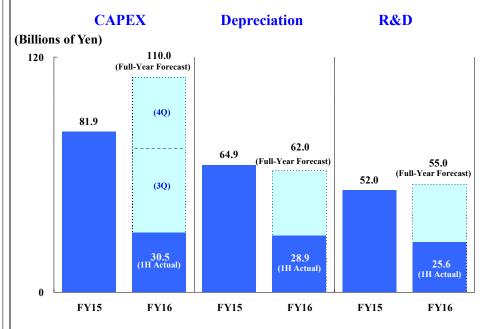






CAPEX, Depreciation, R&D (IFRS-based)





Continuing aggressive investments that support organic growth

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Revision to FY2016 Guidance (IFRS-based)



<p< b="">1</p<>	Previous Guidance (July 22, 2016)		
Millions of Yen, except for percentages, EPS, dividends and FX rates	1H/2016	Full-Year	
Net Sales	600,000	1,250,000	
Operating Profit	63,500	130,000	
Operating Profit Ratio	10.6%	10.4%	
Profit before income taxes	63,500	130,000	
Profit attributable to owners of the parent	48,000	98,000	
EPS (Yen)	161.83	330.41	
Dividends (Yen)	40.00	80.00	
FX Rate (Yen/US\$)	105	105	
FX Rate (Yen/€)	115 (Assumed for 2Q onward)	115 (Assumed for 2Q onward) _{Thir}	

<Revised Guidance>

	1H/2016 Results	Full-Year
000	564,030	1,200,000
000	69,004	135,000
.4%	12.2%	11.3%
000	66,293	133,000
000	50,110	100,000
	168.95	337.15
.00	40.00	85.00
105	105.29	100
115 or (1) This slide includes forward-	118.15 (Average)	(Assumed for 3Q onward)

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Mid-Term Strategic Goal Vision2020

This section includes forward-looking statements. See Disclaimer on Page 2.



-All for dreams

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■Vision2020: Mid-Term Strategic Goal

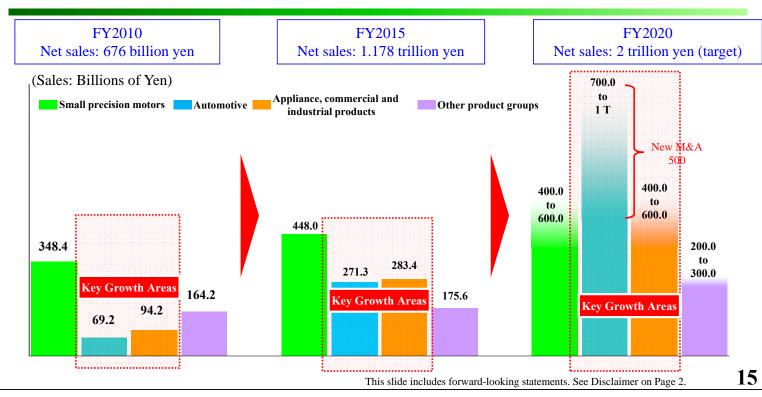


Continuous pursuit of profit & strong growth

- 1. Target for consolidated net sales: 2 trillion yen (including sales attributable to new M&A of approx. 500 billion yen)
- 2. Sales target for automotive: 700 billion to 1 trillion yen
- 3. Target for consolidated operating profit ratio: 15%
- 4. Target for ROE: 18% (Assuming shareholders' equity ratio of 60%)
- 5. Five regional HQ management units

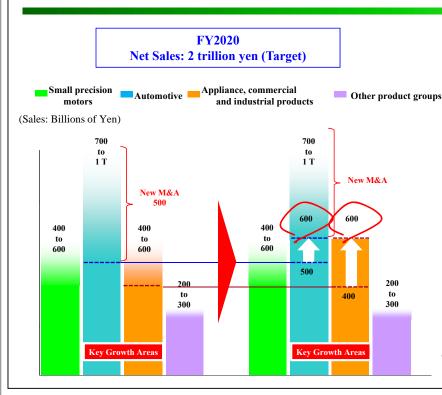
Continuing Growth Strategy with a Focus on Key Growth Areas





Key Growth Areas Speed Up Its Growth

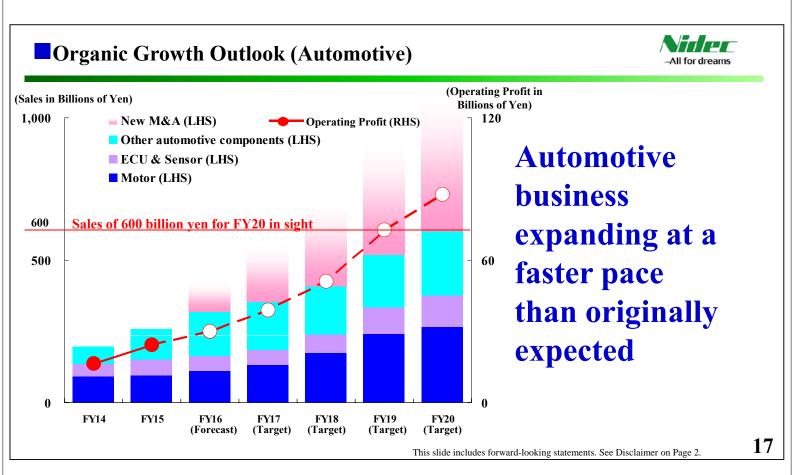


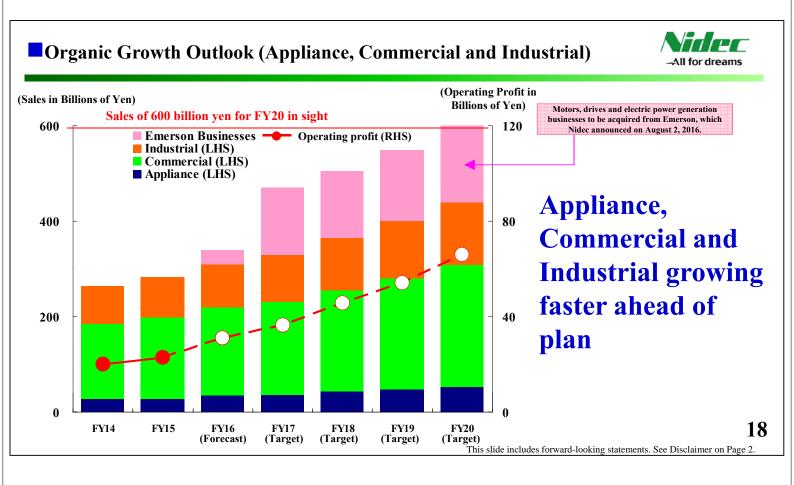


600 billion-yen organic sales growth coming into view for both "Automotive" and "Appliance, Commercial and Industrial Products"

Better visibility of achieving sales target of 2 trillion yen in FY2020

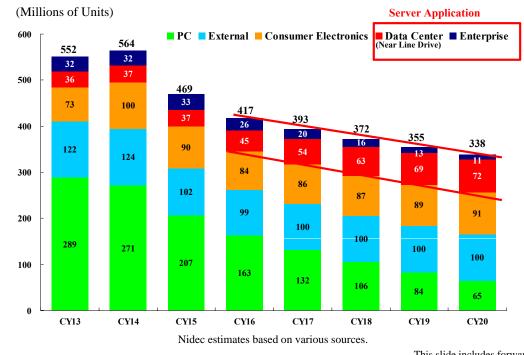
This slide includes forward-looking statements. See Disclaimer on Page 2.



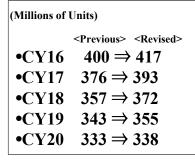


Small Precision Motors: HDD Market Mid-Term Trend





Revised slightly upward from previous estimate

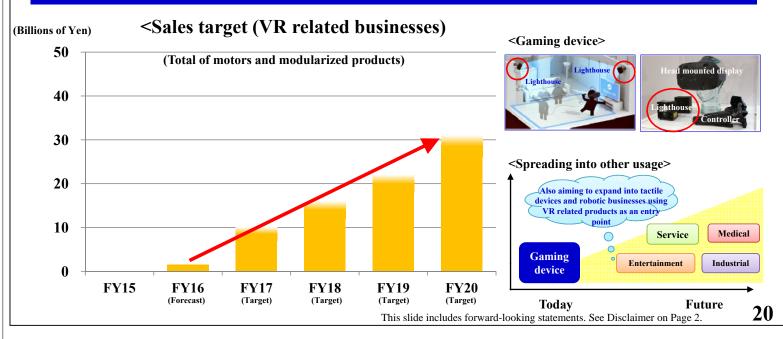


This slide includes forward-looking statements. See Disclaimer on Page 2. 19

■Small Precision Motors: Opportunities in VR Related Businesses



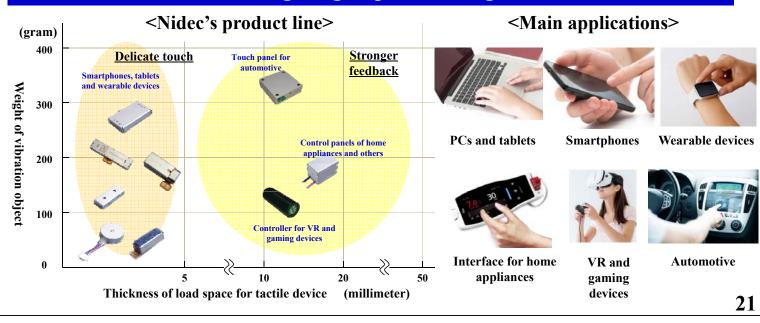
Winning 100% share in its first deal for FDB motors used in VR system (Lighthouse) opens the gateway to No.1 status



Small Precision Motors: Tactile Devices



"Team Tactile" poised to build up strong, cross-application product lineup by binding the group's technologies



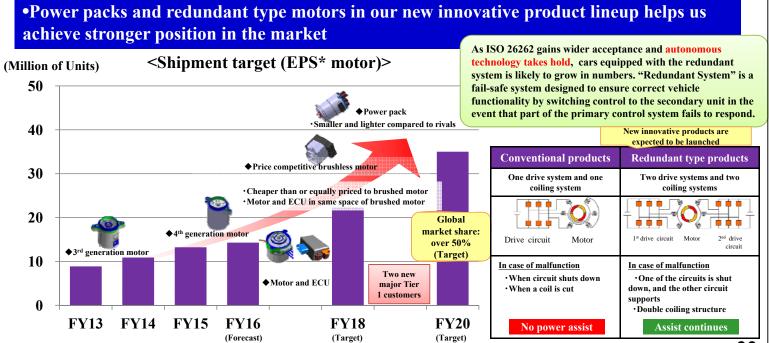
Automotive: EPS* Motor

*EPS: Electric Power Steering



•Uptrend of EPS* picks up as autonomous vehicles grow in use and popularity

achieve stronger position in the market

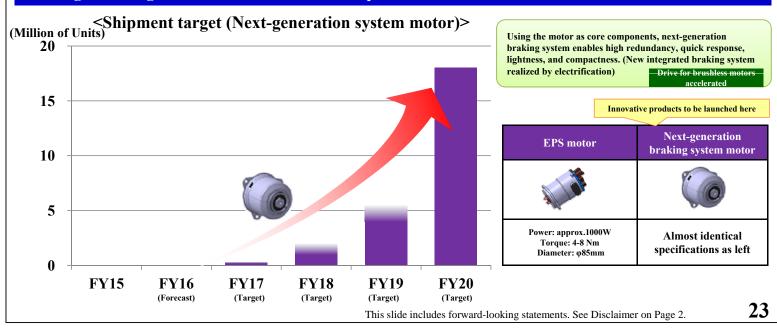


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■Automotive: Motors for Next-Generation Braking Systems



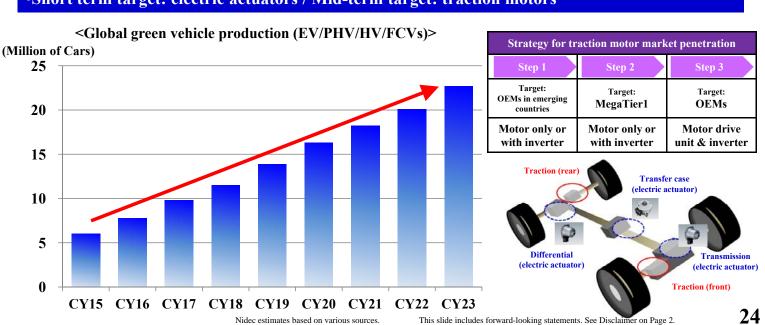
- Successful migration of Nidec's market-leading EPS motor technology to next-gen braking system
- ·Aiming for 60% global share / 18 million annual production in FY2020



Automotive: Powertrain System



- •Identifying powertrain components as a strategic area
- •Short term target: electric actuators / Mid-term target: traction motors

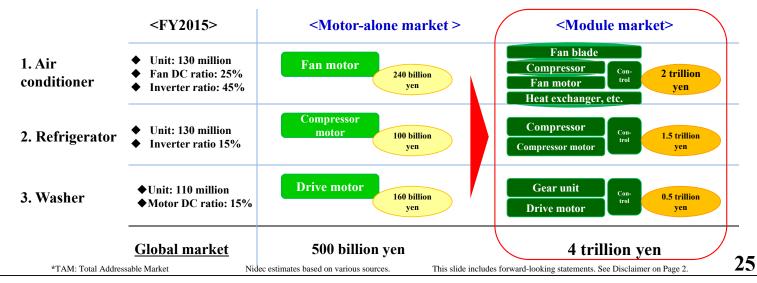


Appliance, Commercial and Industrial (ACI): Appliance Strategy

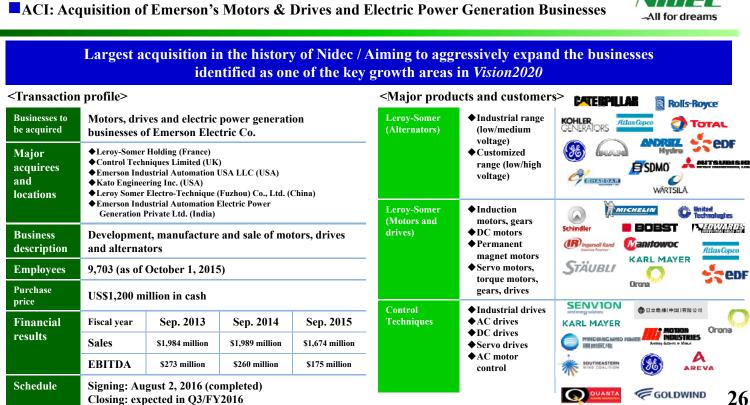


- •Evolving from a motor-alone supplier to a module provider
- •Aiming for significant growth in air conditioners, freezer refrigerators, washers, etc.

<Global market size for Nidec's products (TAM*)>







■ ACI: Acquisition of Emerson's Motors & Drives and Electric Power Generation Businesses



PMI* and future strategy

<FY2016> <FY2020>

Phase 1

OPM 10%
(target)

Phase 2

OPM 15%
(target)

Completion of PMI*

1. Full lineup in industrial products and geographical fit

- ◆ Cross-selling opportunities (IEC**/NEMA***-compliant motors)
- ♦ Gaining strong brand and product lineup from low- and medium-voltage (below 10 megawatts)

2. Enhancement of solution sales capabilities by combining acquired drives with Nidec's motors

- ♦ Building extensive lineup from existing medium-voltage drives to acquired low-voltage drives
- Nidec motors combined with newly acquired drive products expand Nidec's addressable market, from FA and motor controls to HVAC and pumps
 - 3. Full-fledged penetration into the robotics market, etc. through full lineup in servo motors and gears
 - ◆ Aiming to develop new businesses for newly acquired customer base synergized with Nidec's technologies in service robots and FA

*PMI: Post Merger Integration

- **IEC: International Electrotechnical Commission
- ***NEMA: National Electrical Manufacturers Association

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ACI: Large Project



Nidec ASI wins its first order in Japan / An increase in opportunities to use renewable energy sources leads to accelerated investment in energy storage system for stable power supply







The first order for power conversion at 6 megawatts and energy storage system has come in from Advantec Co., Ltd., a solar power generation system installer and provider.

Nidec ASI is shipping the system for use in a solar power plant in Japan to Advatec in April 2017, which is expected to operate in October 2017.

Full view of photovoltaic (PV) power plant including energy storage system

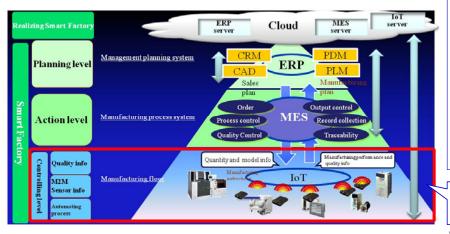
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■IoT: IoT in Factories / Nidec's Strategy for Smart Factories



- •Turning Nidec's own factories into smart factories as the first step toward IoT related business
- •Higher productivity, better quality and practicing fundamental reforms in cost structures already contributing to higher profitability

Group-wide adoption of IoT-driven manufacturing automation brings revolutionary changes to productivity, quality and costs.



<Examples>

- Trend monitoring and warning detection efforts in the welding process
 - -Nidec Automobile Motor (Zhejiang) Corporation
- Visualizing the operating status of machines
 - -Nidec Copal Corporation (Niigata Factory)
- IoT in aluminum die-casting process
 - -Nidec Component Technology Co., Ltd.
- Remote monitoring system using wireless technology in press machines
 - -Nidec India Private Limited (Neemrana Factory)
- The introduction of traceability system by wireless infrastructure
 - -Nidec Shibaura (Zhejiang) Co., Ltd.

IoT-connected smart factories with integrated MES* maximizes investment efficiency

*MES: Manufacturing Execution System



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*Note:

Pursuant to IFRS 3 "Business Combinations," during the three months ended September 30, 2016, Nidec Corporation completed its valuation of the assets acquired and the liabilities assumed upon the acquisition of KB Electronics, Inc. merged into Nidec Motor Corporation in March 2016. Consolidated financial statements for the previous fiscal year have been retrospectively adjusted to reflect Nidec's valuation of the fair values of the assets and liabilities of KB Electronics, Inc.

Nidec logo is a registered trademark or a trademark of Nidec Corporation in Japan, the United States and/or certain other countries. "All for dreams" logo is a registered trademark of Nidec Corporation in Japan, and a trademark in the United States and/or certain other countries.

Appendix

Performance Trends

Product Group Overview



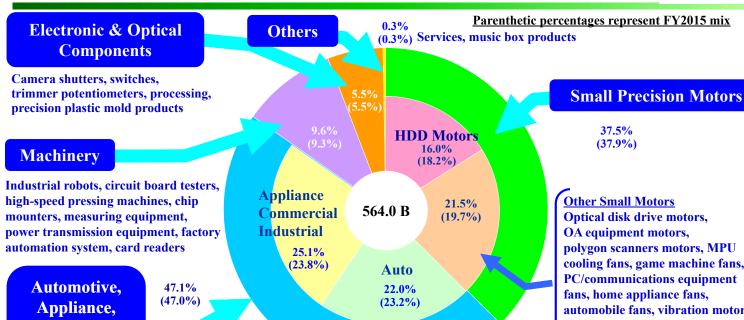
Commercial

and Industrial **Products**

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Sales by Product Group (Apr-Sep FY2016) (IFRS-based)



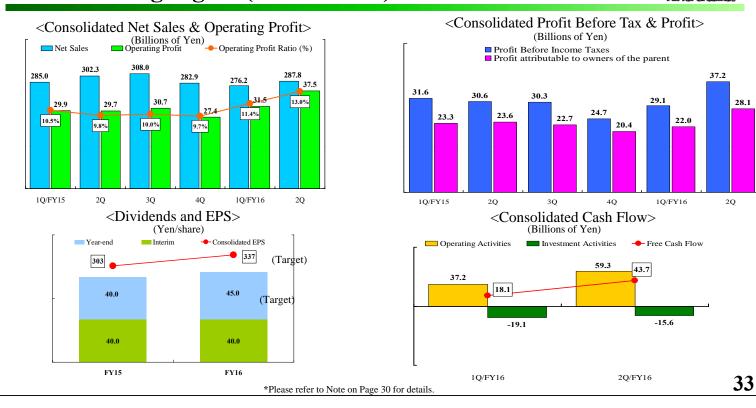


Optical disk drive motors, polygon scanners motors, MPU cooling fans, game machine fans, **PC/communications equipment** fans, home appliance fans, automobile fans, vibration motors, brushed motors, stepping motors,

actuator units

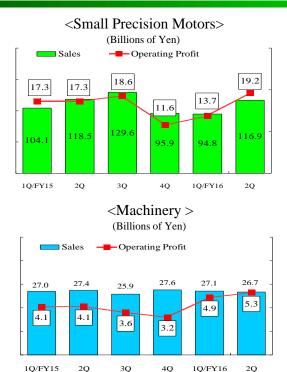
Financial Highlights (IFRS-based)

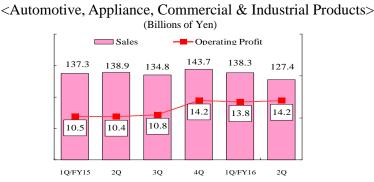


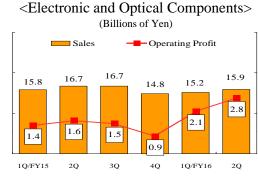


Product Group Overview (IFRS-based)









*Please refer to Note on Page 30 for details.



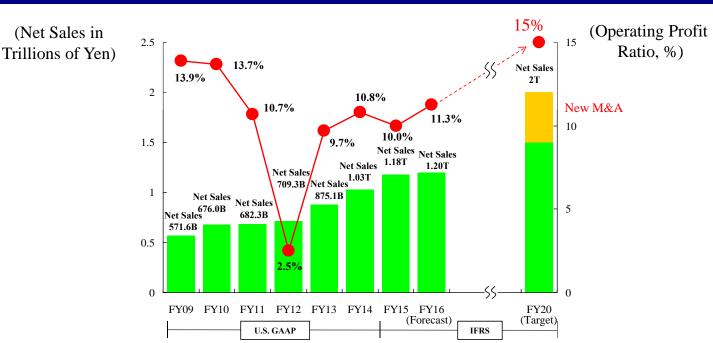
*Please refer to Note on Page 30 for details.



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This slide includes forward-looking statements. See Disclaimer on Page 2

Aiming for both sales growth (organic + M&A) and profitability enhancement



Vision 2020: Pursuing Both Strong Growth with Profit and Financial Soundness Targeting operating profit ratio of 15% and ROE of 18% while sustaining and improving financial soundness ROE (RHS) Shareholders' Equity (LHS) (Billions of Yen) (%) Shareholders' Equity Ratio (RHS) Operating Profit Ratio (RHS) 65% 1.500 60% 60% The three elements for 54.9% **ROE** improvement 55% 1,200 Net profit on sales 49.1% · Total asset turnover 46.2% 50% • Financial leverage 45% 763.0 Shareholders' Equity Ratio 745.0 20% 600 16.3% 15.0% 518.0 12.0% 415.7 12.1% 11.2% 15% **ROE** 13.79 10% 10.7% 10.8% **Operating Profit Ratio** 10.0% 8.9% 5% 0% FY08 FY09 FY10 FY11 FY15 (Target) U.S. GAAP IFRS 36 *Please refer to Note on Page 30 for details. This slide includes forward-looking statements. See Disclaimer on Page 2